



ENTERPRISE ARCHITECTURE: A FRAMEWORK FOR C2 METRICS

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Agenda

- Introduction
- What is Enterprise Architecture?
- Architecture and Metrics
- Frameworks and Standards
- Metrics in a C2 Environment

Industry Perspective

My Background

- Founder & CEO of Popkin Software for 18 years
- Developer of System Architect enterprise architecture & modeling tools
- Technical background in IT and systems integration
- 70,000 users worldwide

Today's Landscape

- Metrics for measuring the success of modeling and analysis has always been a challenge, especially in real-world C2 environments
- Ongoing Challenges
 - Lack of standards in metrics
 - Custom metrics for each project
 - Must be adapted to changing C2 environment



Enterprise Architecture & Metrics

- Enterprise architecture is a well-developed platform
- Architecture serves as a framework for the central collection and dissemination of information
 - Business processes, data flows, applications and systems
 - Relationships to mission and capabilities as well as strategies
- EA is method to collect and disseminate traceable, factual information that can be analyzed and measured
- Different sets of metrics can be applied dynamically following data collection
 - Supports meaningful analysis over time
 - Repeatable process
 - Adaptable to change
- Supports streamlined dissemination of measurements to key stakeholder groups

Platform for Metrics

The diagram consists of four large circles arranged in a square pattern, each containing a text box with a white background and black border. The top-left circle is green and contains the word 'Architecture'. The top-right circle is purple and contains the word 'Repository'. The bottom-left circle is red and contains the word 'Frameworks'. The bottom-right circle is blue and contains the word 'Standards'. The circles are interconnected by thin lines forming a square.

Architecture

Repository

Frameworks

Standards



What is Enterprise Architecture?

Architecture Blueprint

- Architecture is the “road map” to tie together multi-vendor, multi-platform environment
- Can no longer build and deploy; must take into account emerging technologies
- Architecture documents a future mission and technology environment
 - Strategic: Investment strategy, interoperability
 - Operational: Mission and Capabilities
 - Technical: Deployment
- Deliver roadmaps that give organizations access to information to be responsive to new operating realities



Enterprise Architecture

Architecture is designed to help organizations understand relationships among missions/capabilities, business processes, data and IT infrastructure.

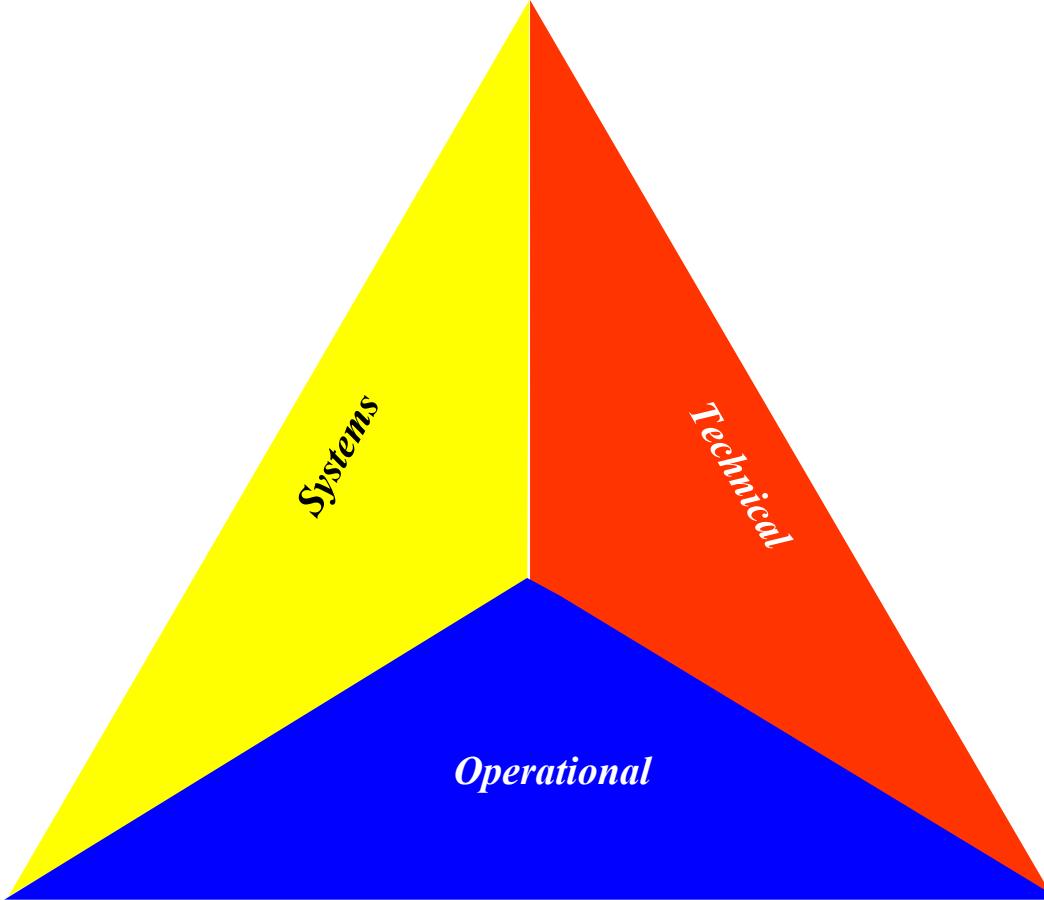
MISSION & CAPABILITIES

DATA

IT ARCHITECTURE

Enterprise Architecture

- More closely align IT to missions and capabilities
 - Critical in the C2 environment of real-world scenarios
- Agencies are placing increasing value on architecture
 - Method for gathering and distributing valuable information to internal groups so they can take action.
 - Incorporate best practices and experiences into decisions about technology investments, e-government and emerging technologies
- Architecture has a direct impact on the ability to manage resources in a time of shrinking IT budgets and increasing technological complexity

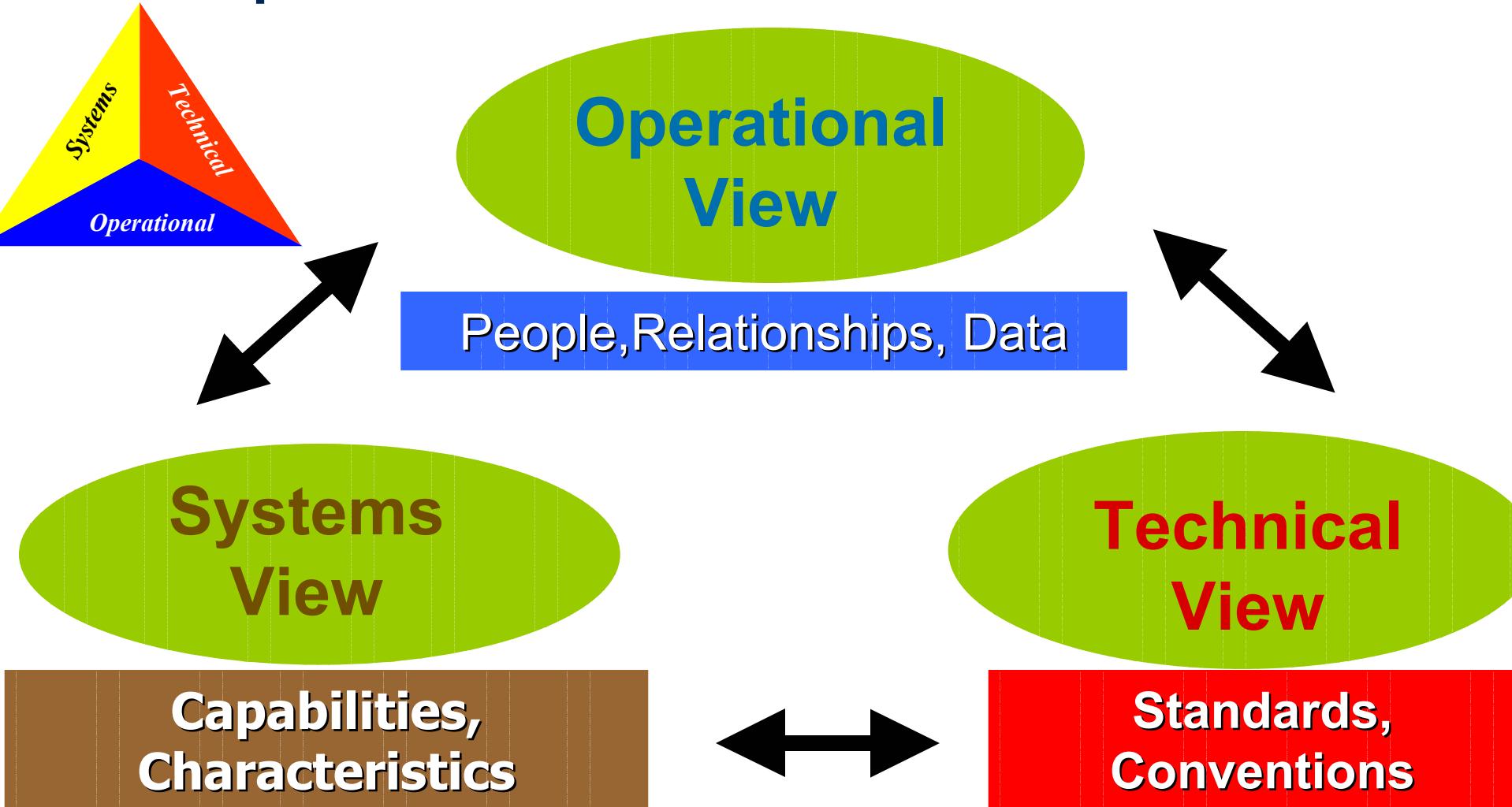


Frameworks and Standards

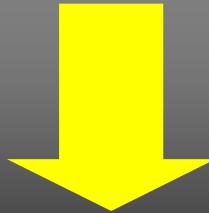
Frameworks

- Provides a complete checklist of the people, systems, processes and internal and external factors that contribute to making an organization function
- Serves as a basis for a common vocabulary and a common format for information capture and dissemination.
- Offers a standard approach and perspective and a similar set of work products
- Helps simplify the architecture development process into discrete, understandable pieces
- Most popular defense frameworks are the C4ISR framework and its newest evolution, the Dept. of Defense Architecture Framework (DoDAF)

Dept. of Defense Architecture Framework



Integrated View of DoDAF



Top-down: High-level
visualization



Models: Data, IT,
Mission



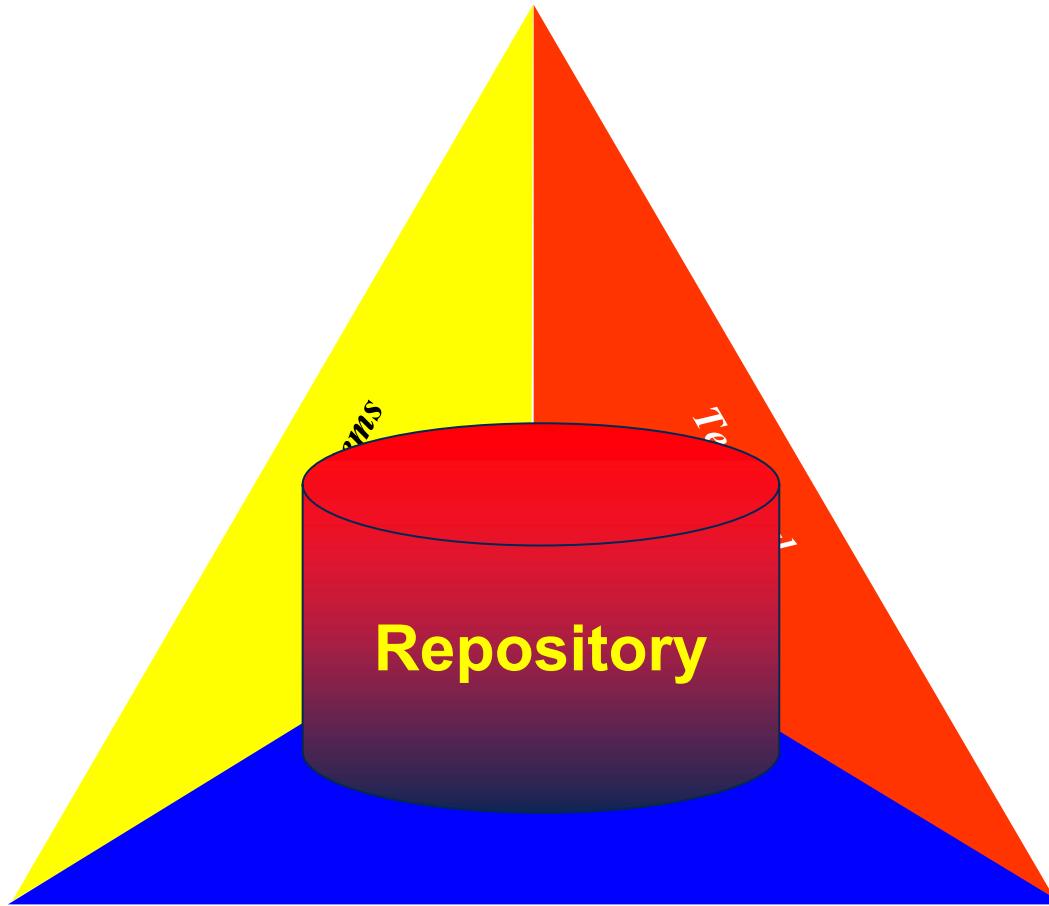
Bottom-up: Industry
standard methodologies



Frameworks: Guiding Development

- Enables organizations to determine which systems and applications are tied to missions and capabilities
- Helps IT groups to understand how their processes and systems fit within the broader organization
- Frameworks are a key part of architecture design and metrics
 - Guide the technically complex process of integrating heterogeneous, multi-vendor architectures and models
- Platform for supporting development of metrics that are repeatable and can be used over time by many different groups.

Repository View of DoDAF

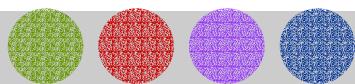


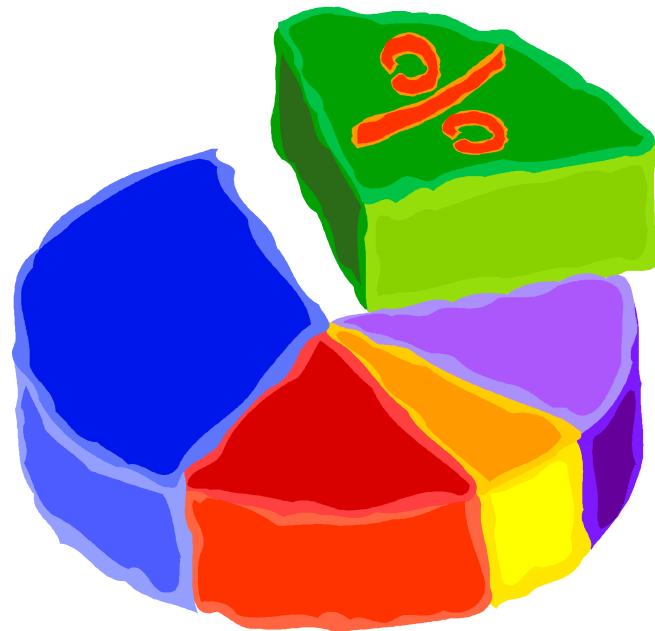
Repository

- Enables the gathering of all the data pieces in one place
 - Links to source documents for traceability
 - Separates the measurement from the raw data
 - Makes the relationship between the two dynamic
- Users can dynamically generate metrics that are relevant to the best practices of the organization
- Measures real-world scenarios
- Standards ensure data can be shared across the agency
- Measurements can be adjusted without affecting how the raw data is captured
- Supports dynamic framework that allows measurements to be generated and modified over time
 - Current approach is resource-intensive and static

Open Standards

- Open standards
 - Support higher degrees of interoperability and sharing
 - Offer clients across industries a broad choice of hardware and software
 - Created a "marketplace" to attract independent investment and innovation
 - Wide acceptance last 5-10 years (DoDAF, UML, BPMN)
- Net-centricity and information sharing improve enterprise wide communication and interoperability
- Part of evolution from tightly coupled applications to network-based functionality





Architecture and Metrics

Metrics in a C2 Environment

- ‘One-time’ measurements evolve into measurements that are repeatable, dynamic and able to be validated and visualized
- Metrics should provide a historical perspective and show movement over time.
 - Enable dynamic measurements based on mission, capabilities, or organizational structures
- Metrics applied against a repository of information captured over time are the most valuable.
 - Enables users to compare what has happened in the past to what may happen in the future.
 - Can measure impacts of change in ‘what if’ scenarios that can be applied historically to see evolution.
 - Enables metrics to evolve based on mission or capabilities changes.

Architecture and Metrics

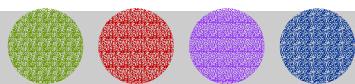
- Enterprise architecture enables the development of a repository of information, from which raw data can be taken for measurement purposes.
- Organizations can view and analyze different aspects of a projects metrics to make more informed decisions about adapting to change.
- Metrics require a rigorous science as a basis
 - Based on a framework from which a set of standard measurements can be generated.

Metrics Provide Validation

- Metrics must also be validated against the real world.
- Data points need to be studied over time to verify the accuracy and depth of the metrics.
 - Ensures that the metrics are measuring what they are designed to measure.
- By correlating measurement to the real world, organizations can see what has been successful and examine the reasons for success.
 - Apply current set of metrics to validate their accuracy and completeness.
- Architecture-based metrics make this possible.
 - Information is drawn from the raw data collected according to structured guidelines of the framework.

First Step is Repository

- Metrics require a set of standard measurements
- Repository of information is **first** step in measurement because it enables
 - Collection of raw data for measurement
 - Dynamic and repeatable process
 - Process and metrics can be validated
 - Traceable sources
 - Adaptable framework
- This is both a physical ‘thing’ and conceptual process.



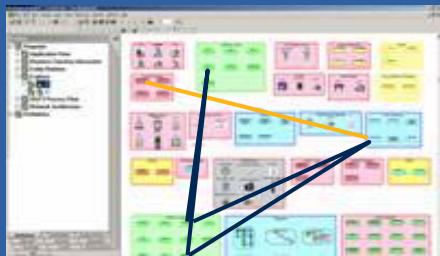
Metrics & Stakeholder Groups

- Different people in the organization have different perspectives on the metrics and how they should be acted upon.
- Communication of information to key stakeholder groups is critical. Must be able to disseminate and visualize the information and its meaning and impact to various stakeholder groups.
- Publishing the is a key part of the collaboration process and fosters feedback from within and outside IT.
- Enterprise architecture establishes a common platform for analysis and collaboration.

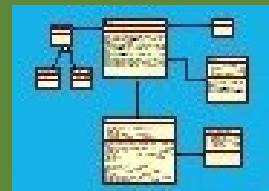
Stakeholders



STRATEGIC



MISSION AND CAPABILITIES



DEPLOYMENT



Architecture-based Metrics

- Architecture-based metrics can be easily tailored to different C2 audiences.
- Examples
 - Help IT teams develop a strategic plan that outlines future missions and capabilities
 - Assist CIOs and senior management in assessing costs for budgeting purposes.
 - Enable war-fighting projects to examine the success of current real-world scenarios against mission and capabilities.

Future of Metrics

- Next evolution of metrics: development of a standardized process for the collection and dissemination of metrics that can be:
 - Tied directly to modeled and real-time data
 - Can be easily shared throughout the organization.
- Enterprise architecture provides a framework for the collection and dissemination of information over time, using standards.
 - Helps users pinpoint changes and validate them using a dynamic, repeatable structure
- Primary benefit is the integration of measurement systems into existing architecture processes and the adoption of a more flexible, adaptable methodology for measuring and improving the success of C2 projects

Thank you.



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