

Reclaiming Rapid Cognition

Improving Decision-making in Command and
Control Agencies by Understanding and Enabling
Rapid Cognition

Presentation 206

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From Operation Enduring Freedom



- Austere, Mobile Environment

To Operation Iraqi Freedom



- Stationary, Data Heavy Environment

Effects of Technology

- Battlefield Picture in Real Time
- Can see individual units
- Faster Communications
- Demand for constant updates
- Demand for immediate response to senior's requests

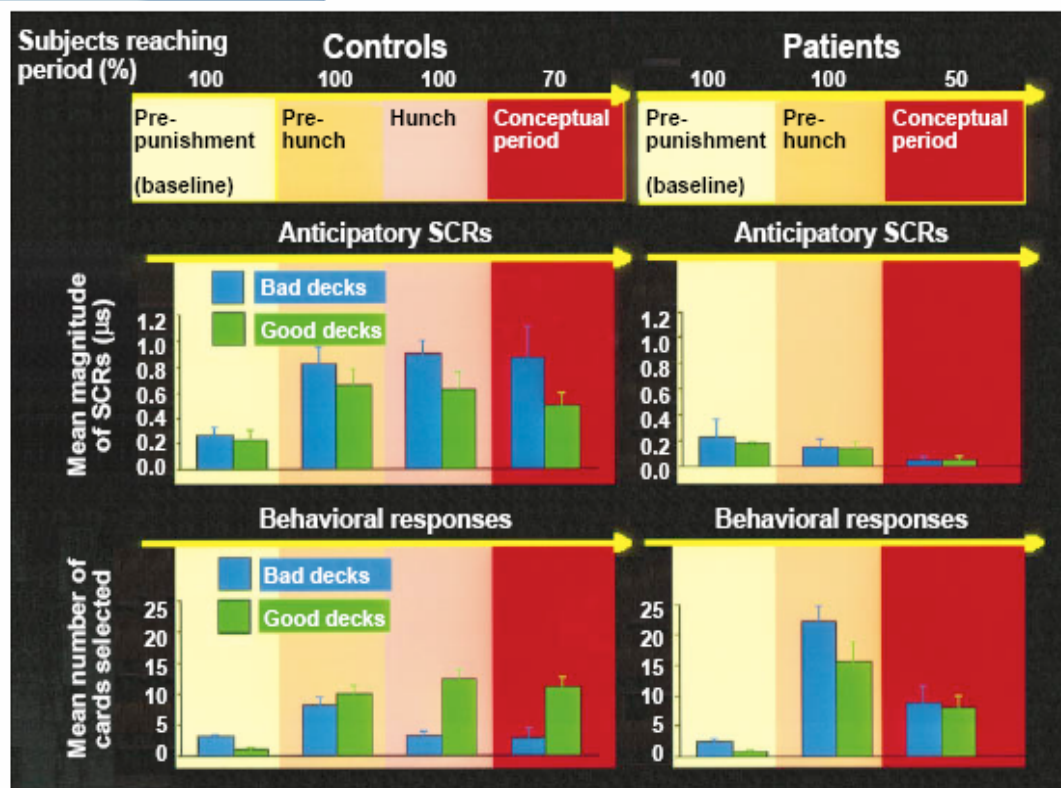
Reclaiming Rapid Cognition Overview

- What is Rapid Cognition?
- Training Rapid Cognition Decision-Makers
- Getting Back to Basics—Enabling the Executors
- Why it Matters What Our Architecture Looks Like
- Leadership as a Network Property

What is Rapid Cognition?

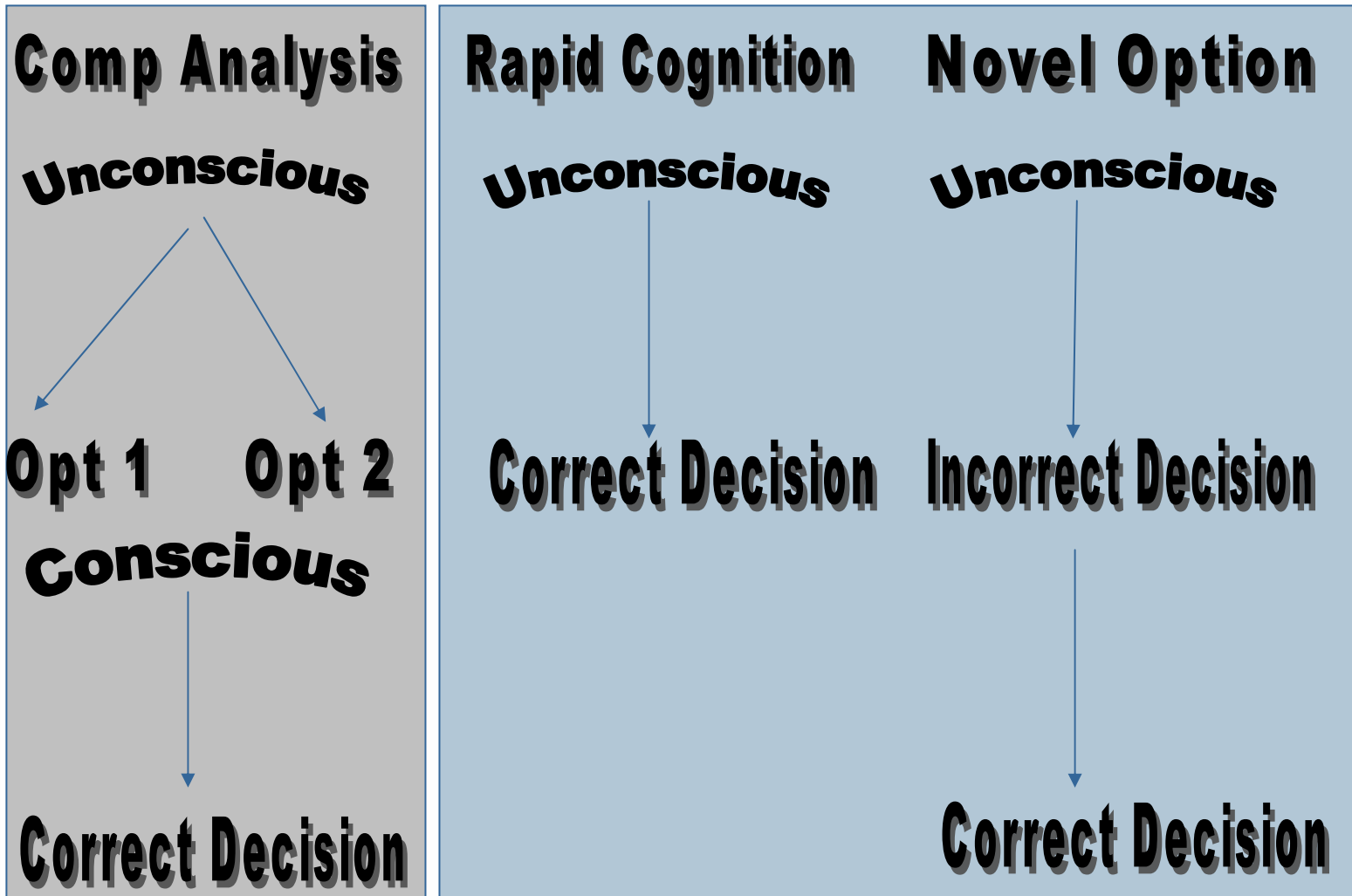
“I see only one move ahead, but it is the correct one.”-Jose Raul Capablanca, Chess Grandmaster

Deciding Advantageously Before Knowing the Advantageous Strategy (1997)



- Rigged Decks
- From cards 10-20, after few losses, anticipatory SCRs
- By card 50, subjects had hunch
- By card 80 subjects could verbalize strategy
- Subjects began to choose advantageously before they realized which strategy worked best

Two Types of Decision-Making



Rapid Cognition Decision-Making in Experts



- Experts have training and experience to both read situation and act correctly
- Can diagnose errors in their solutions sooner

Training Rapid Cognition Decision- Makers

“Yet this belief in the importance of innate talent, strongest perhaps among the experts themselves and their trainers, is strangely lacking in hard evidence to substantiate it . . . The preponderance of psychological evidence indicates that experts are made, not born.” –Philip E. Ross

Training the Components

- Knowledge Bank
 - Academic knowledge
- Experiential Knowledge
 - Allows the organization of knowledge
- Simulation Training
 - Identifies problems
 - Overcomes stress reactions

Experts don't know significantly more, they just access it more efficiently

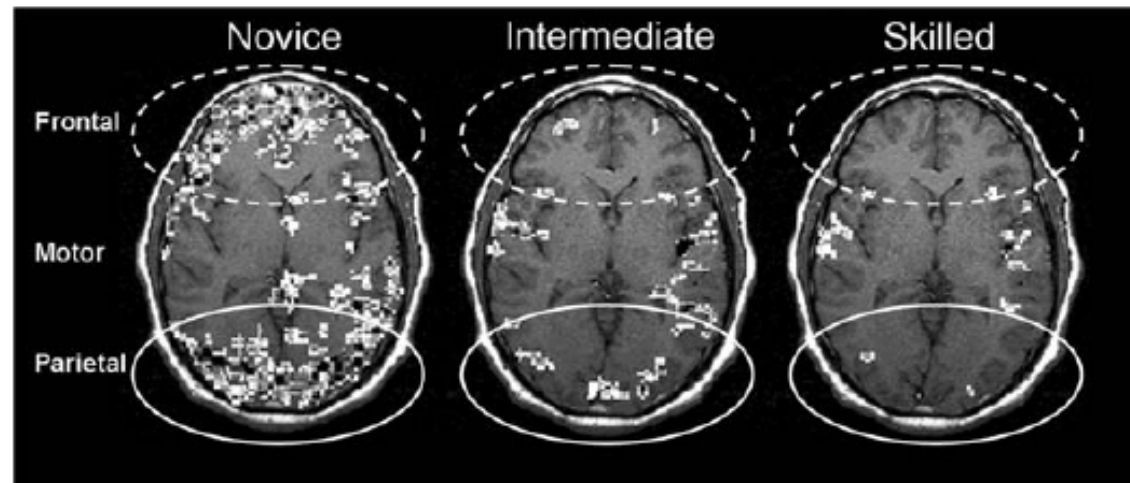


Figure 37.1. Activation of the brain, as a function of practice, in three periods of learning a motor tracking task. This is a maximum projection image, with white areas showing the activation of any cortical area either above or below the illustrated brain slice. The image is an axial (aerial) view of the head, where the top of the image corresponds to the front (nose) of the head and the bottom corresponds to the back of the head. The frontal areas (dashed ellipse) and parietal attention control areas (solid ellipse) show dramatic reductions in activation. The motor areas (middle of images) shares fairly preserved activation.

Training the Components

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Getting Back to Basics—Enabling the Executors

“You’ve got to let people work out the situation, work out what’s happening. The danger in calling is that they’ll tell you anything to get you off their backs, and if you act on that and take it at face value, you could make a mistake. Plus, you are diverting them. Now they are looking upward instead of downward. You’re preventing them from resolving the situation.” –LtGen Paul VanRiper, USMC Retired

Thinking Too Much: Introspection Can Reduce the Quality of Preferences and Decisions (1991)

- Introspecting about decisions to take psych courses caused students to weight information in a less than optimal way and to make less optimal choices.

Table 4
Courses Preregistered for and Actually Taken

Variable	Condition		
	Control	Reasons	Rate all
Preregistration			
Highly rated courses	.41	.15	.21
Poorly rated courses	.04	.10	.01
Actual enrollment			
Highly rated courses	.37	.21	.24
Poorly rated courses	.03	.08	.03

Note. Subjects were assigned a 1 if they registered for or actually took a course and a 0 if they did not register or take a course.

Effects of Verbal Descriptions



- Brown hair
- Deep set eyes
- Oblong, angular face
- Dimples
- Large cheeks
- Pronounced chin
- Fair complexion

The Verbal Overshadowing Effect: Why Descriptions Impair Face Recognition (1997)

Table 1
Recognition and Recognition Weighted by Confidence Scores for Experiment 1

	Percentage Correct Recognition	Recognition × Confidence Scores	<i>SE</i>
Self-paced test			
Control	80	4.95	.39
Verbal	65	4.20	.51
Speeded test			
Control	70	4.30	.38
Verbal	35	3.20	.37
Two-choice			
Control	65	4.25	.51
Verbal	55	3.85	.49
Ignore			
Verbal	45	3.30	.45

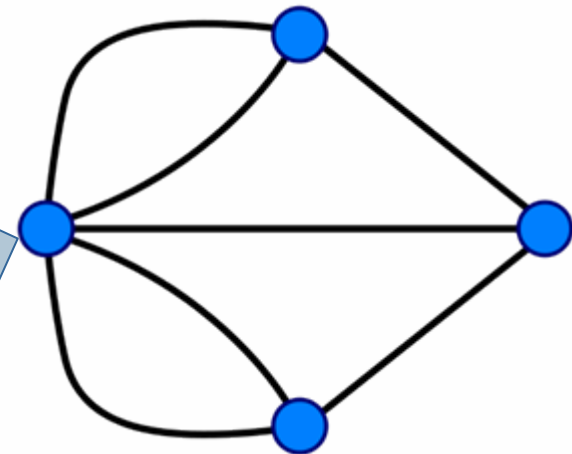
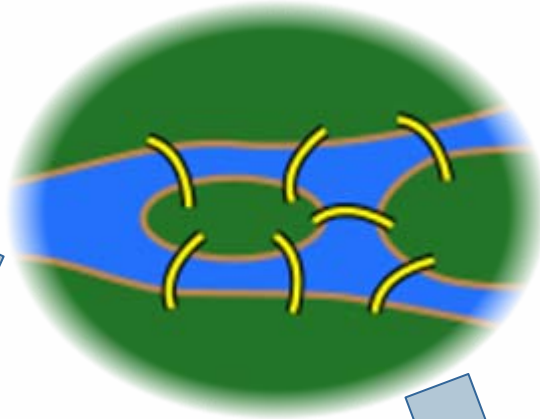
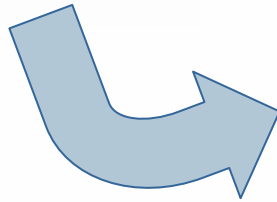
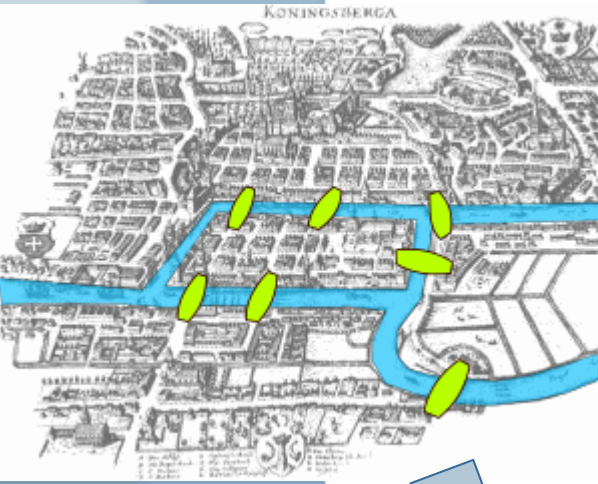
Table 2
Recognition and Recognition Weighted by Confidence Scores for Experiment 2

	Percentage Correct Recognition	Recognition × Confidence Scores	<i>SE</i>
Control	65	4.38	.35
Describe parent	53	3.63	.34
Verbal			
Self-paced	53	3.72	.33
Ignore	38	3.23	.30
Provide			
Self-paced	45	3.48	.31
Ignore	63	4.15	.30

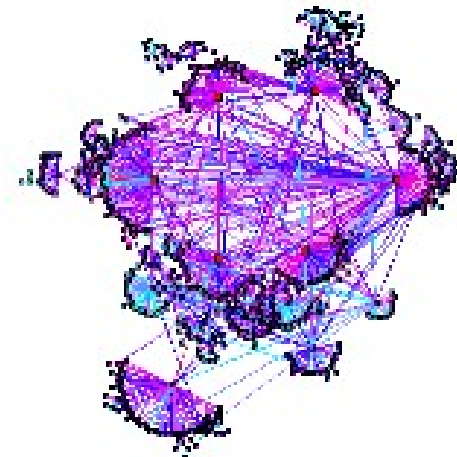
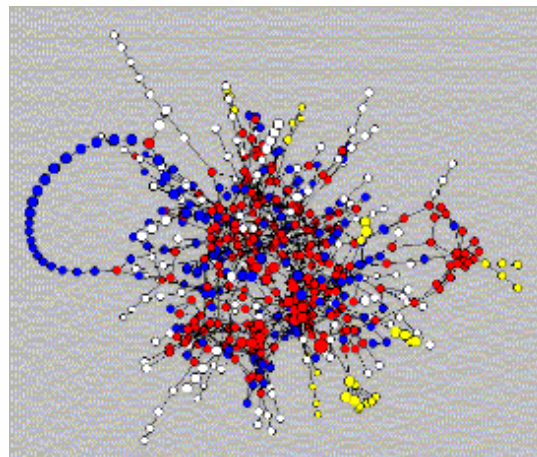
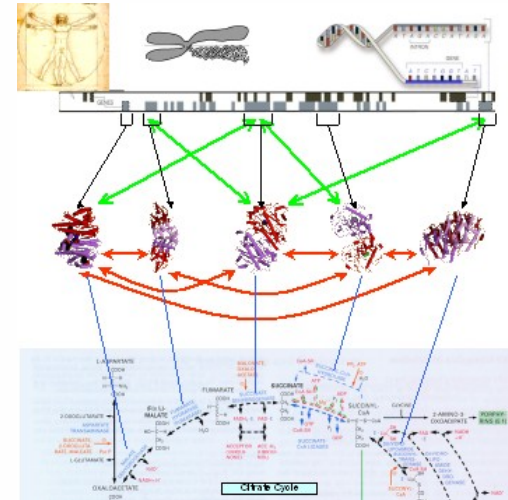
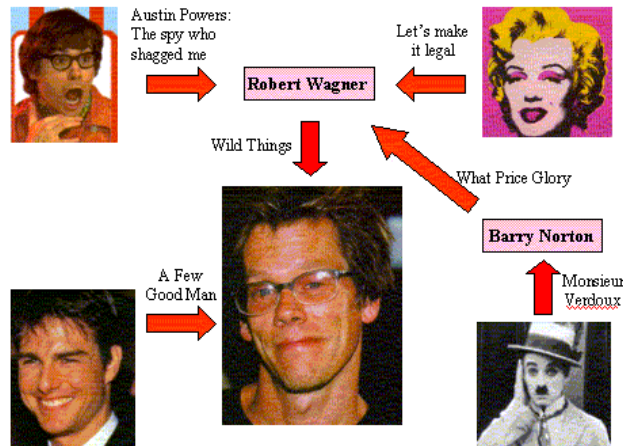
Why It Matters What Our Architecture Looks Like

“Networks have properties hidden in their construction, that limit or enhance our ability to do things with them.” –Dr. Albert-Laszlo Barabasi

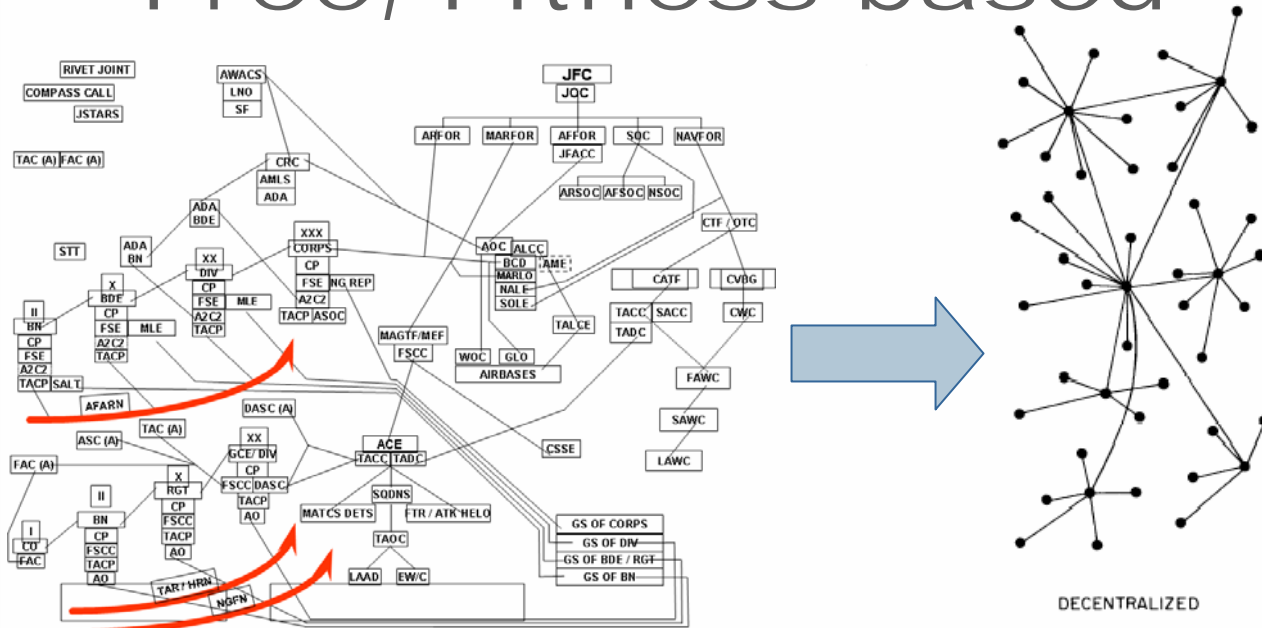
Genesis of Network Theory



All these networks have similar topologies, regardless of the character



C2 Networks are Scale-Free, Fitness-based

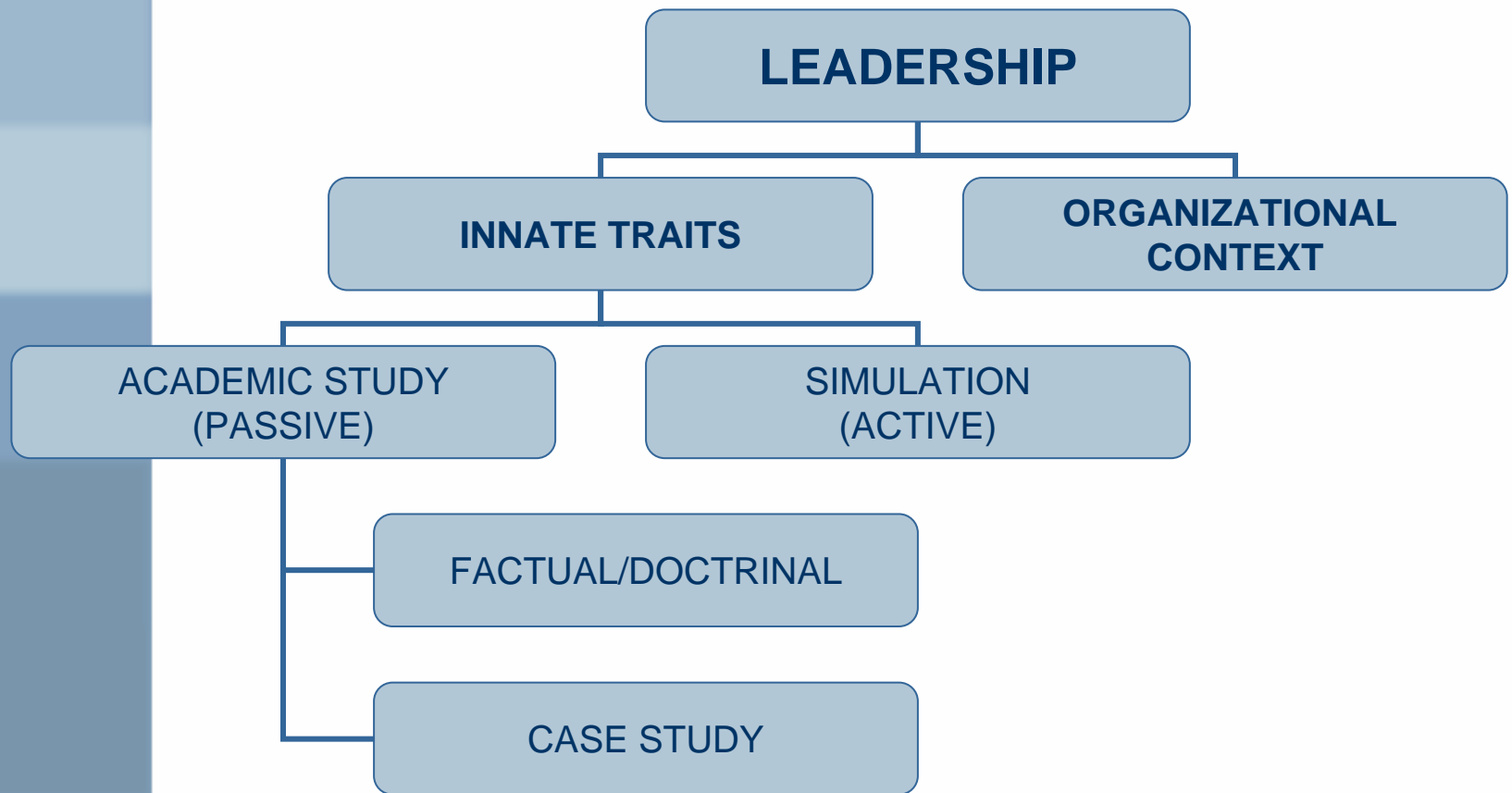


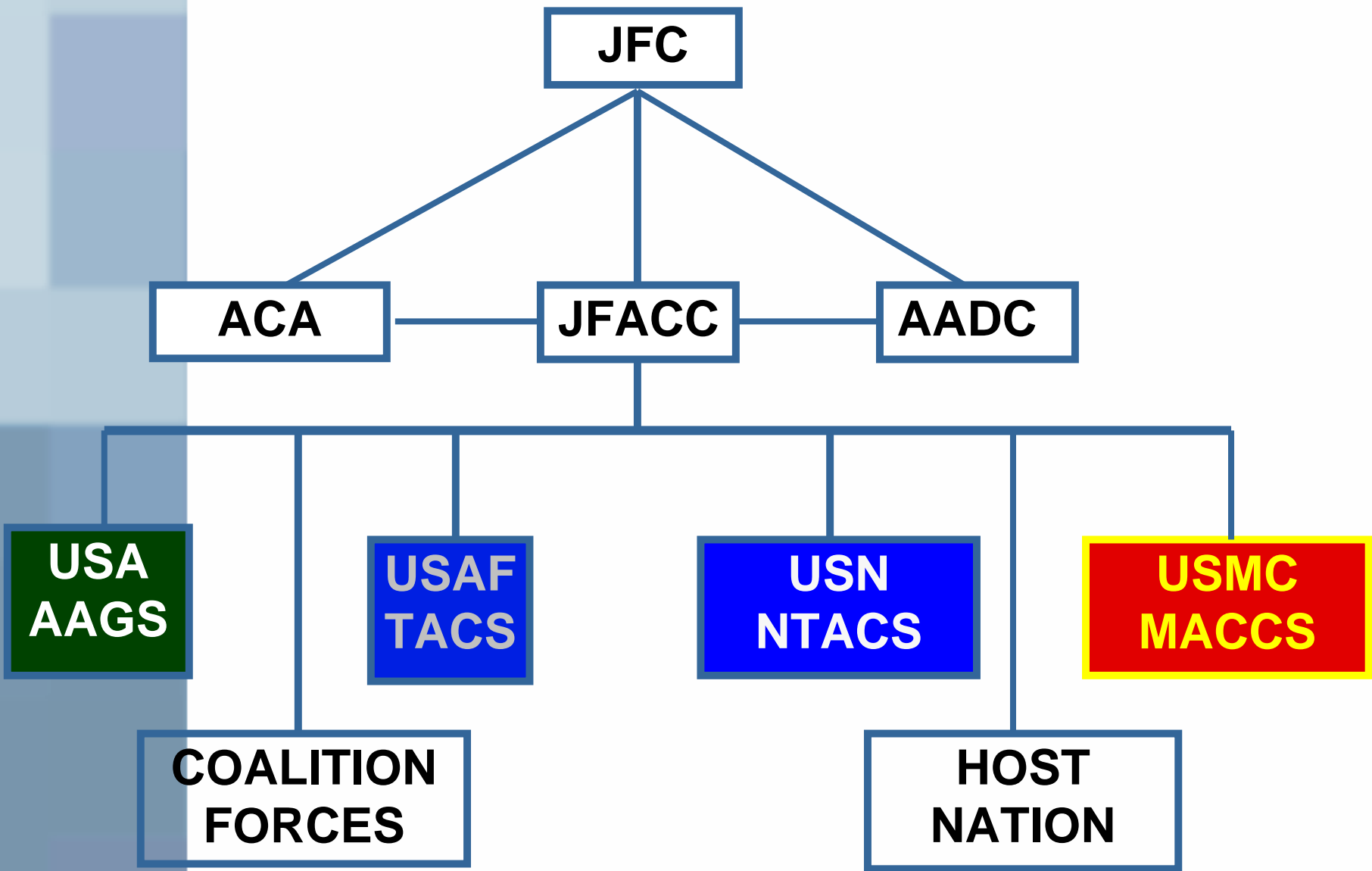
- C2 have hubs--defining trait
- Are actually fractals
- Properties of a human network

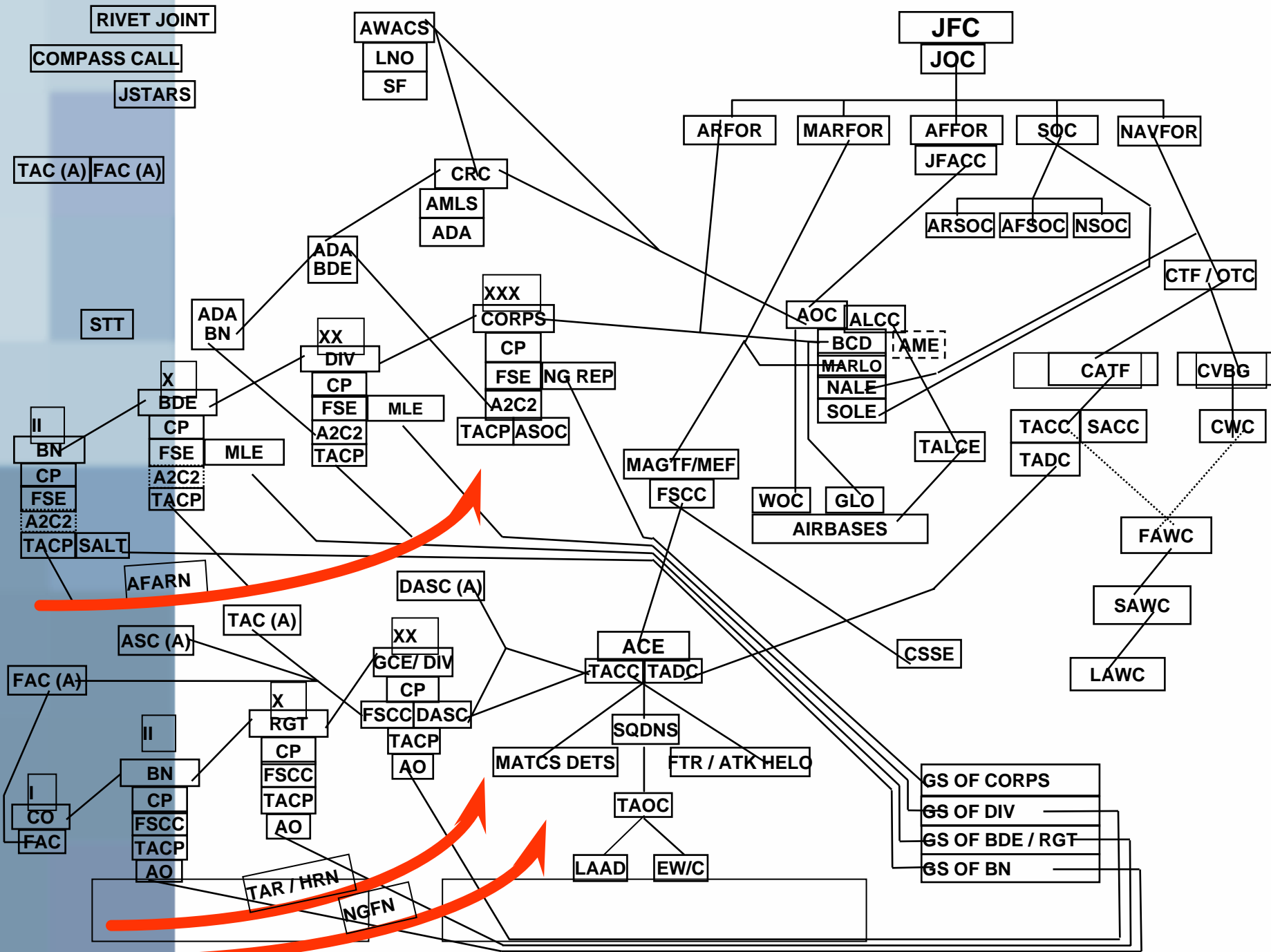
Leadership as a Network Property

“This is not to say that individual qualities are not important, but rather that sustainable and replicable qualities of leadership are treated here as a network property, made possible by the combination of the social network and the individuals themselves.”- Dr. John H. Clippinger

How do we train Network Leaders?

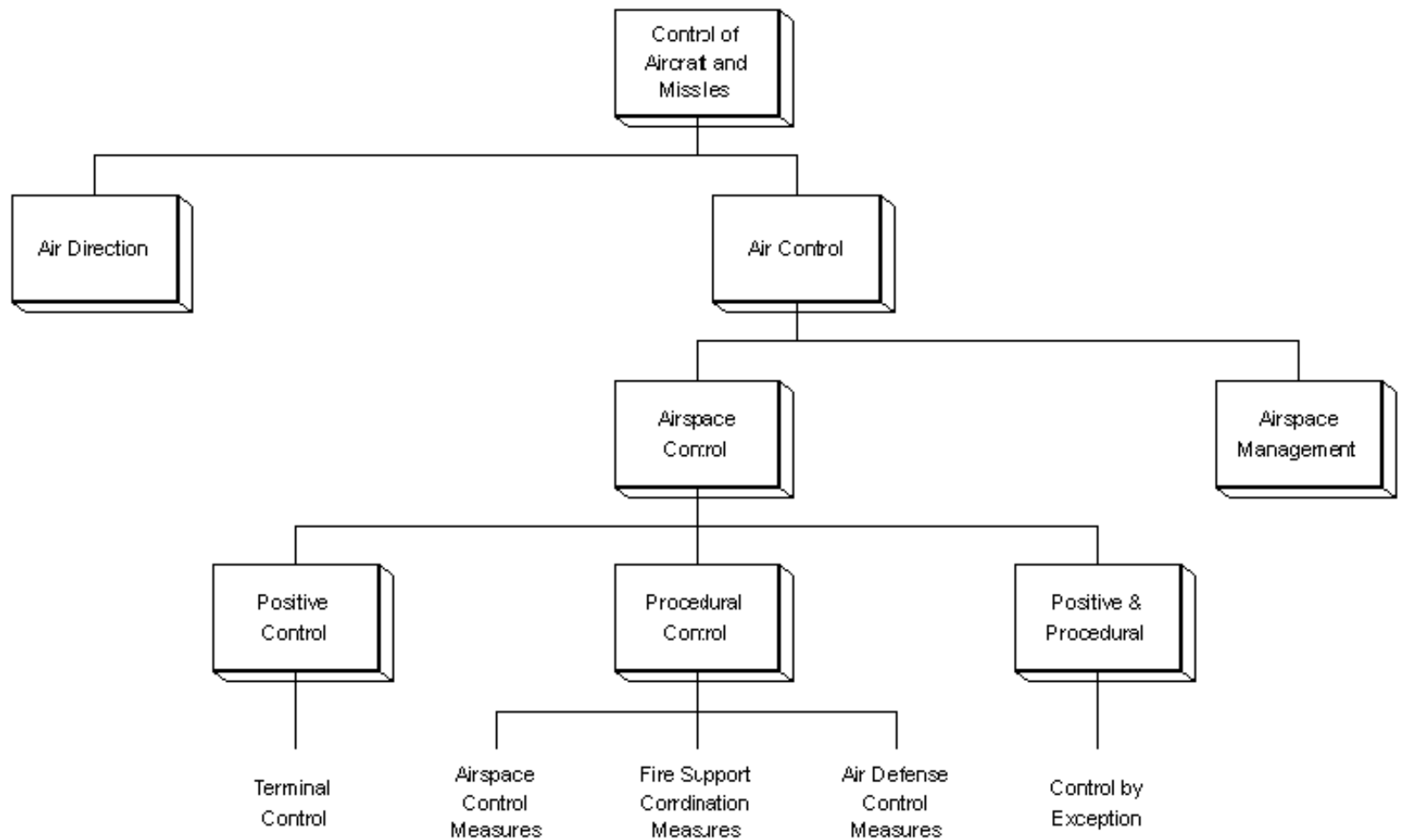




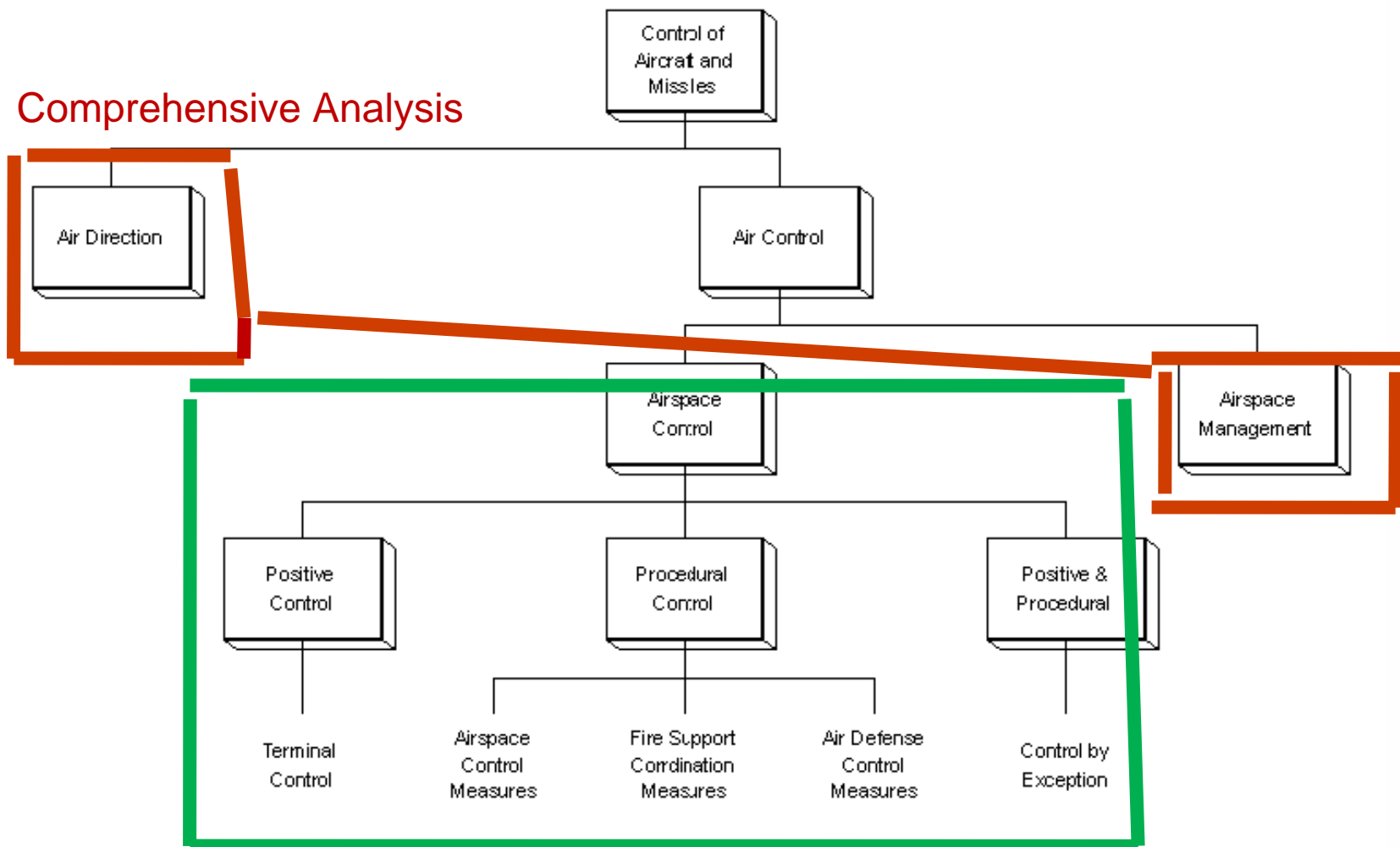


Practical Example

- MACCS -Marine Aviation Command and Control System
- TACC -Tactical Air Command Center (Senior Agency)
- DASC -Direct Air Support Center
- TAOC -Tactical Air Operations Center
- FSCC -Fire Support Coordination Center

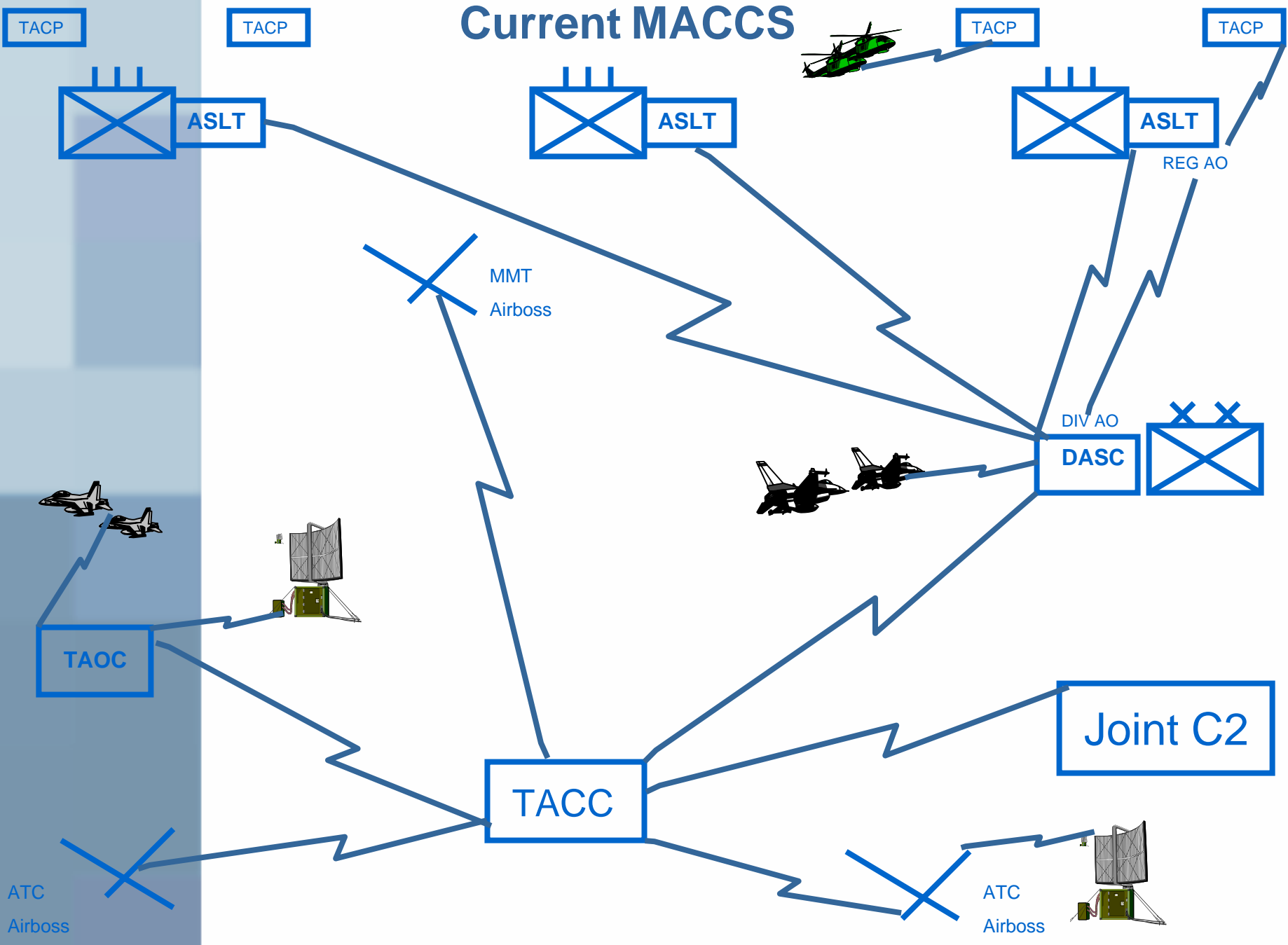


Comprehensive Analysis

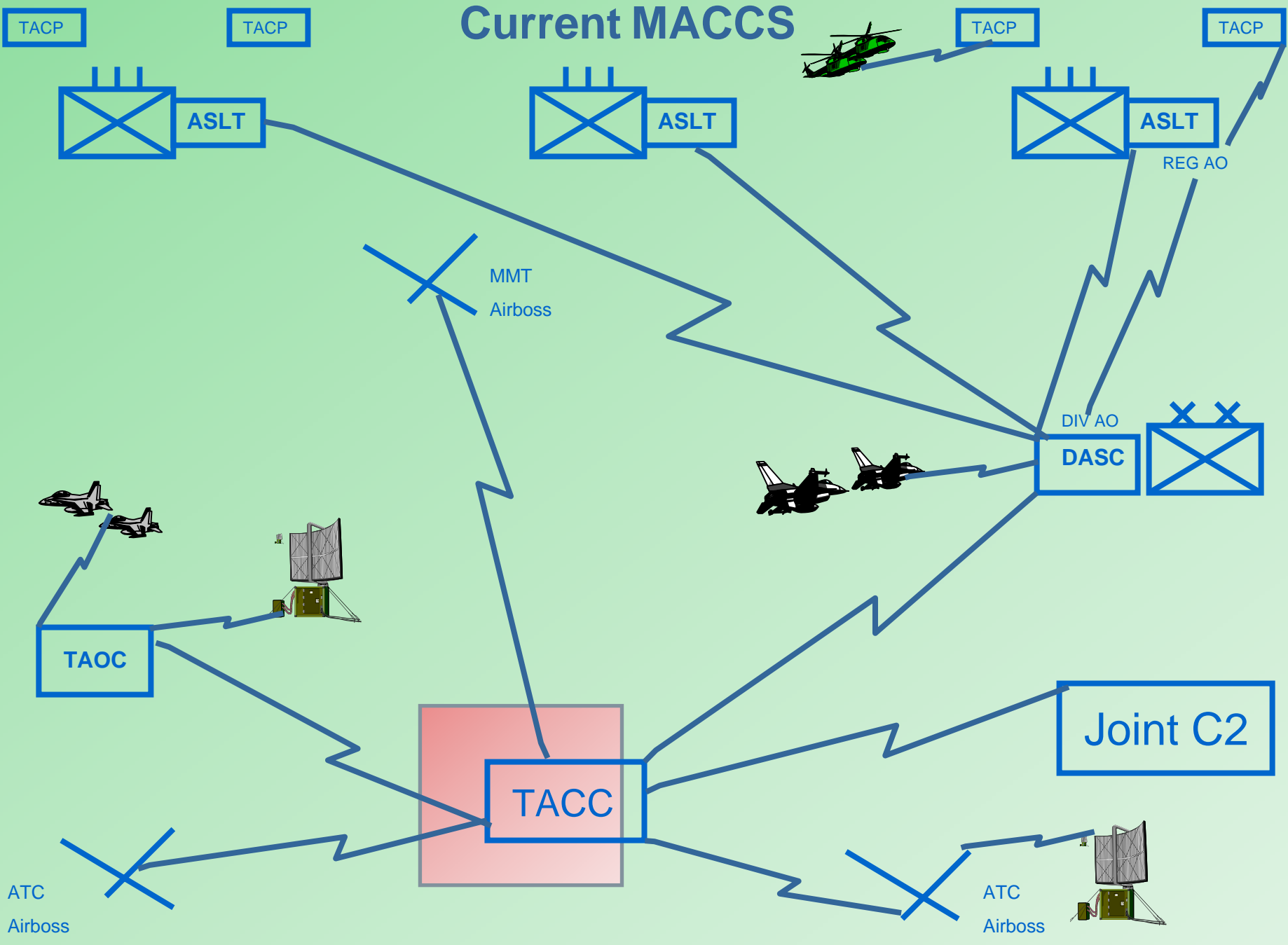


Rapid Cognition

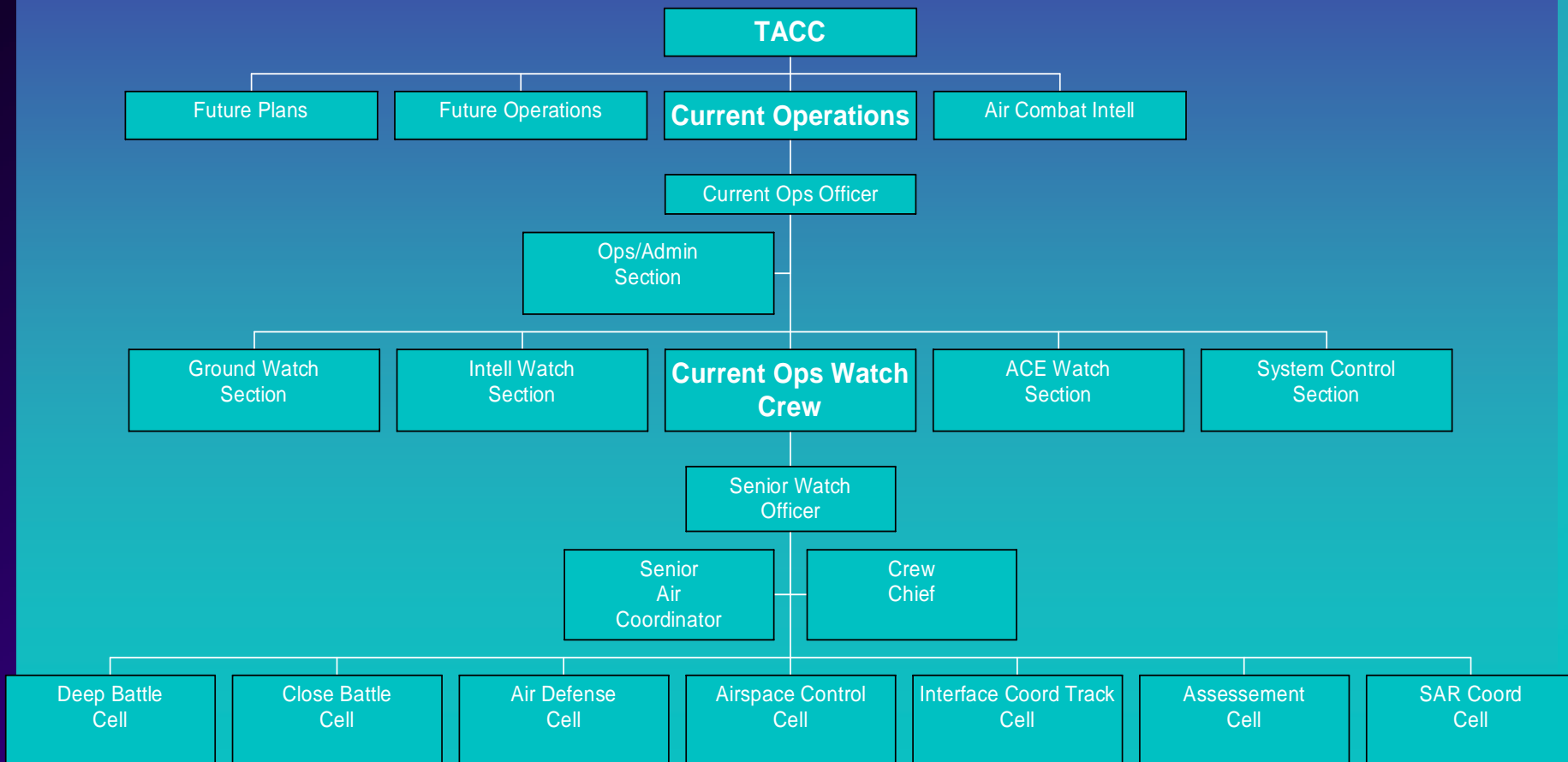
Current MACCS



Current MACCS



TACC ORGANIZATION





FOP

ACE
CO

COP

ACE CO



FOP

COP

Conclusion

- It is a profoundly erroneous truism, repeated by all copybooks and by eminent people when they are making speeches, that we should cultivate the habit of thinking about what we are doing. The precise opposite is the case. Civilization advances by extending the numbers of important operations which we can perform without thinking about them. Operations of thought are like cavalry charges in battle--they are strictly limited in number, they require fresh horses, and must only be made at decisive moments.
- - *Alfred North Whitehead*
- When making a decision of minor importance, I have always found it advantageous to consider all the pros and cons. In vital matters, however, such as the choice of a mate or a profession, the decision should come from the unconscious, from somewhere within ourselves. In the important decisions of personal life, we should be governed, I think, by the deep inner needs of our nature."
- - *Sigmund Freud*