

# 12<sup>th</sup> INTERNATIONAL COMMAND AND CONTROL RESEARCH AND TECHNOLOGY SYMPOSIUM

Adapting C2 to the 21<sup>st</sup> Century

## An Experiment in Machine-Augmented Sensemaking in Intelligence Analysis

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### Abstract

Singapore has developed a prototype Risk Assessment and Horizon Scanning (RAHS) system in collaboration with The Arlington Institute and Cognitive Edge, with the aim to provide analysts with an extensible suite of tools for data exploration and data exploitation based on a service-oriented architecture. The RAHS system facilitates the extraction of open source information into repositories, which are then available to analysts for search and retrieval by means of various tools to augment the human users' sensemaking process. This paper describes how the RAHS system may be used in the analysis of a massive amount of data, drawing examples from open source material available on the Internet. In addition, this paper also presents a limited experiment in which analysts were presented with the task of exploring a set of documents related to a fictitious terrorist organization in order to identify the roles and responsibilities of the various people linked to the terrorist organization. A simple comparison regarding the workflow, efficiency, and effectiveness of a RAHS analyst is made to that of an analyst equipped with a traditional search engine. Finally, the lessons drawn from this experiment are presented that point to the possible way ahead for future versions of the RAHS system.

Topics: Machine-augmented sensemaking, data exploration, Natural Language Processing, Information Visualization

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## Introduction

For most agencies in the business of surveillance or other forms of research, open sources of intelligence present a promising vast ocean of information for the analysts to trawl because of the massive amounts of relevant data-points the search could potentially amass in a relatively short period of time. For instance, eyewitnesses posted accounts of the London terrorist bombings in July 2005 on Wikipedia and blogs just minutes after the incident (Thompson, 2006). Further updates then flowed in over the next couple of hours ("Timeline of the 2005 London bombings," 2007). The police culled ground intelligence inputs from close-circuit TVs installed in public areas and collected pictures and movies sent in from eyewitnesses' mobile phones ("Report of the official account of the bombings in London on 7th July 2005," 2006, para. 74; "Police appeal for assistance - can you help," 2005). The richness of data from multiple channels enabled the police to swiftly shortlist and apprehend the culprits.

In other domains, e.g. scientific research where time is not as critical, rich databases containing conference proceedings, journal articles, online books, etc. are also readily available at the click of a mouse button (albeit sometimes at a premium). Even the intelligence community is looking at using Intellipedia (Thompson, 2006) to share information and their assessment of the information. Of course, members of the intelligence community will have to first overcome the dissonance between the practice of information sharing and the covert nature of their operations, among other legitimate concerns regarding security of sensitive data and social ethics that often plague intelligence work, before Intellipedia can be operational. Clearly, the common challenge across the different domains of surveillance and research goes beyond data collection; the challenge really lies in enabling and enhancing the subsequent sensemaking process of the analyst as he finds himself faced with a glut of information.

### Theoretical Models and Previous Studies

A number of researchers have studied the process of intelligence analysis in terms of sensemaking. While it is not the aim of this paper to present detailed descriptions and comparisons of the various theoretical models and studies done by these researchers, we will highlight some theories that pave the way for machine-augmented sensemaking.

Pirolli and Card (2005) have broken down the analyst's foraging process by applying cognitive task analysis methods (See [Figure 1](#)). The subtasks are a series of information foraging loops and sensemaking loops that are necessarily iterative and tightly coupled to reflect the complexity of the analyst's thought process in making sense of the data.

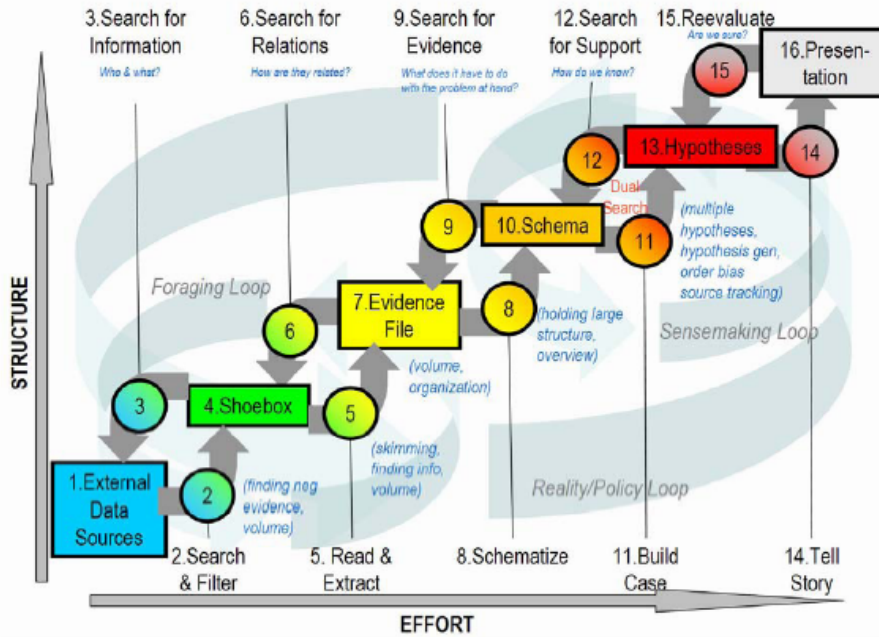


Figure 1: Pirolli and Card's model of sensemaking for intelligence analysis

Klein et al. (2004; 2006a; 2006b) proposed an alternative Data/Frame model of the nature of sensemaking activities - the model emphasises on the creation and iteration of frames, which represent the analyst's perspectives in his or her deliberate effort to understand events (See Figure 2).

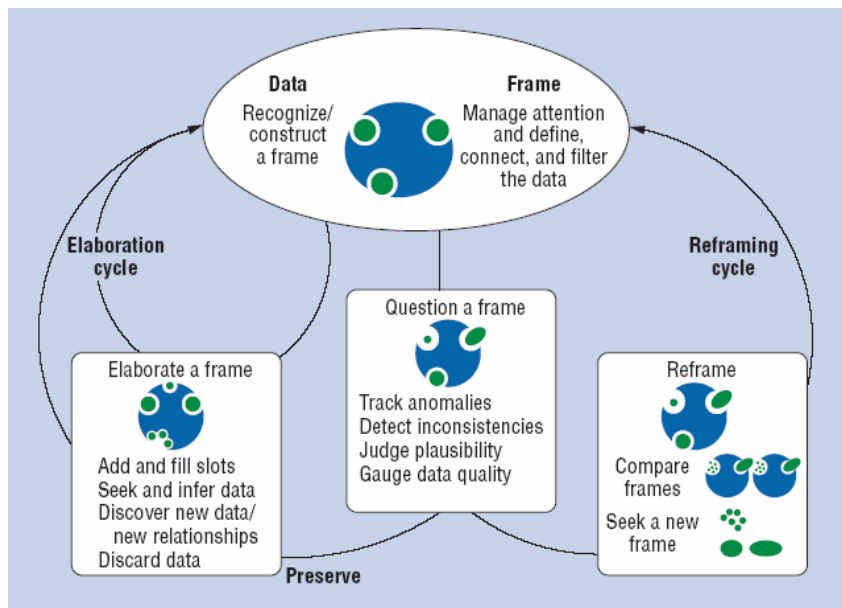


Figure 2: Klein's Data/Frame model of sensemaking

In both approaches to explain the analyst's process, the analyst goes through both a top-down process where predetermined hypotheses drives information searching, as well as a bottom-up process where information searching drives hypotheses formation (Bodnar, 2005). Hypotheses are thus constantly proven or refuted during sensemaking.

The process of verifying hypotheses is an automatic process in expert analysts. Experts operate with a high level of automaticity because their skills have been converted into procedural knowledge (Anderson, 1982). Ericsson et al. (1993) investigated the role of "dedicated practice" in the acquiring of expertise; the belief is that it will have to take a

minimum of ten years to become an expert. Must it always take at least 10 years of "dedicated practice"? Ericsson and Lehmann (1996) found schemas developed in experts, not unlike the procedural knowledge that explains automaticity in experts. However, these schemas have to be more than random patterns of the elements in the task. Chase and Simon (1973) studied chess experts and discovered that chess experts could recall visual patterns of meaningful chessboard configurations but not random configurations. In a digit recall task (Chase & Ericsson, 1982), SF, though an ordinary college student, was able to increase his digit span for recall from 7 to 80 after 230 hours of practice. Chase and Ericsson attributed SF's feat to his strategy in relating those numbers to running timings. It should be no surprise that he was an avid long-distance runner.

SF has shown that it is possible to short circuit the pre-requisite of 10 years of "deliberated practice" for a memory task given the appropriate strategy. A powerful memory aids analysis work, as the analyst will be able to recall data readily to verify hypotheses. The key strategy is to focus on the relationships among the data, rather than the data itself. Meaningful relationships among the data serve as a logical chunking for the data. The consistent theme across the sensemaking literature calls for a system that presents not only data, but also metadata and meaningful relationships among the data and metadata to the analyst.

With such a direction in mind, the Risk Assessment and Horizon Scanning system was designed to support non-prescriptive and flexible workflows where meaningful patterns in the data and metadata are presented to the analyst in various forms of visualisation. Interactions with the visualizations would enable the analyst to further refine the patterns. The aim is not to negate the need for competent analysts, but to free up the analyst's time from manipulating the data, so that the time can be better spent on analysing the data and the patterns within the data.

### **Risk Assessment and Horizon Scanning**

Singapore's Defence Science & Technology Agency developed a prototype Risk Assessment and Horizon Scanning (RAHS) system in collaboration with The Arlington Institute and Cognitive Edge. Features available in the pre-beta version include:

- Search - Apart from a basic keyword search, the search engine allows the analyst to expand the search terms based on semantics and patterns in spelling. This helps to cast a wider net for relevant documents and avoid the case where documents are missed out due to different terminologies and spelling variations used. In addition, the Boolean search syntax allows the analysts to specify some logic rules among the keywords (e.g. AND, OR, NOT, etc.) to further define a broader or narrower search criterion. Providing an effective search is important; we speculate that it is one of the most common entry points into the system and it determines the relevance of the data entering the "shoebox" in the foraging loop (Pirolli & Card, 2005).
- Clustering - Themes are extracted from documents as metadata. A set of documents (e.g. search results, folder contents) can be grouped according to the similarity in their themes. This provides a thematic approach for the analyst to organize the data in his or her shoebox; it is especially useful for the analyst to isolate his or her attention to the theme specific to his research interests for the moment.
- Duplicate Detection - Due to the nature of media, various news publishers can publish the same news article. A search will inevitably return documents from different publishers, but bearing the same content. The shoebox should contain only data that is essential for evidence extraction; otherwise, the analyst will be bogged down, having to sift through redundant data (unless the fact that various publishers carrying the same news article is

also of interest). This is a pure system issue that can be eradicated by Duplicate Detection when it compares the content of the documents to determine if they are duplicates.

- Summarization - Summarization is needed in many processes. In the later part of the foraging loop where the analyst has to extract evidence from the shoebox, the analyst has to read a lot of new data and constantly review the contents in his or her shoebox. Summarization picks out key sentences from documents; this allows the analyst to get the gist in the new data, and provides a quick preview to what is already in the analyst's shoebox. The technology does not necessary imply that the analyst does not have to read anymore though.
- Keyword Analysis - The analyst might have a set of keywords that he or she monitors. Keyword analysis visualizes how these keywords are being mentioned in the data. When the analyst specifies the set of keywords for monitoring, he or she is implicitly building a schema around the elements in the problem. He or she believes that these elements have a role to play in the problem, and that the mentioning of these elements in the data should behave a certain manner. Conformity to the hypothetical behaviour reinforces the schema, while deviance from it challenges the analyst to introspect further on his or her presumptions.
- Entity Analysis - Using natural language processing, the system extracts entity metadata, e.g. people, organizations, locations, etc. from the data, and visualizes the occurrences of these entities. Further plots of how these occurrences vary over time and how a single entity is associated with the rest are also available. An interesting point to note is that this was essentially how Dan Swanson manually discovered how magnesium deficiency contributed to migraine (Swanson, 1987). Swanson basically conducted a cross section analysis of entities associated with migraine across the literature and identified "spreading depression" as one with the higher occurrences. He repeated the process to get the second order of entities associated, and came to "magnesium deficiency". This provided a starting point for him to schematise on how magnesium deficiency and migraine can be possibly related.
- Entity Network - Taking entity analysis to a further step into the information foraging loop, the entity network draws relationships among the entities. This is presented in a network diagram of nodes and links which the analyst can export to Analyst Notebook ("Analyst notebook product overview," 2007) for editing.
- Timeline Analysis - Events are extracted from the data, based on user specified keywords and arranged in a chronological order. This is a familiar visualization of events not unlike what we see in history textbooks. In some cases, relationships among the data are only apparent when visualized in a temporal manner, e.g. cyclical occurrences of events. The timeline is thus a possible channel to obtain evidence for such a schema.
- Question and Answering - During any part of information foraging or sensemaking, the analyst might need a quick question answered, e.g. "Who is John G. Doe?" The system provides a fact-based question answering module where it searches the database of documents for relevant sentences that best answer the question. The functionality is also provided as a function of entity extraction, e.g. the analyst can ask several "who is" questions about the people entities in one go. This helps to short circuit the path from the sensemaking loop back to the information foraging loop at times.

### **The Experiment**

A system and concept demonstration of RAHS was held in conjunction with a command post experiment that was jointly conducted by the Singapore Armed Forces (SAF) and DARPA in October 2006. A dry run was held in August 2006, during which we also fielded a traditional

search engine capability to provide a baseline comparison to the intelligence analysis workflow facilitated by RAHS. The remainder of this paper describes the experiment method, as well as the results and a brief discussion of this Limited Objective Experiment.

### **Participants**

The role of RAHS intelligence analysts during the October experiment was played by two SAF officers who had just completed a course with the Singapore Command and Staff College, preparing them for command positions. In contrast, the role of intelligence analysts using only a traditional search engine in the August dry run was played by two junior SAF officers from the SAF Center for Military Experimentation (SCME).

We believe that the difference in seniority between the two groups of participants is mitigated by the fact that the task assigned to them did not require them to draw on any domain-specific expertise or experience. In fact, the RAHS analysts were likely to be slightly handicapped in that they had to learn to use a new tool and with it, a new search paradigm, whereas the analysts using the search engine had the advantage of being familiar with the tool and search heuristic. However, we did provide sufficient training to the RAHS analysts to mitigate this effect as best we could, as is described in the section on experiment procedures.

### **Design**

This series of trials was designed as a concept discovery experiment (Kass, 2006) on the efficacy of the RAHS system and concept in augmenting the human's intelligence analysis process.

Due to the small number of participants involved in this experiment, it was not designed to support any inferential statistical comparisons across the conditions. However, we believe that the data collected does reflect the typical usage patterns of RAHS as well as the traditional search engine, and some qualitative comparisons and lessons may be drawn from a careful analysis of data.

The system and concept demonstration of RAHS was designed as part of a larger experiment involving a total of approximately 130 officers (divided over two runs) who were tasked to role-play a coalition joint task force. The analysts were featured as a small component of the coalition task force. The experiment scenario presented to the participants is described in detail in a following section.

Experiment controllers comprised the Experiment Team which was made up of staff from SCME, DARPA, and the US Army Research Lab, and they were further augmented by the High Control as well as the Low Control. The High Control comprised senior former-military personnel from both countries who role-played the respective Singaporean and US Chiefs of Defence Force, people who represented the varied interests of the respective Embassies and Non-Government Organizations, and the media, while the Low Control was played by SAF officers at the Company level. The High Control and Low Control acted in response to the experiment participants' actions and queries in a way to shape the unfolding of the scenario according to the guidelines provided by the Experiment Team.

The success indicators used to assess the utility of the RAHS system and concept as compared to that of a traditional search engine were identified to be (a) accuracy of intelligence analysis, and (b) workflow process. The measurements taken on these two main success indicators are described in detail in the following section.

### **Measures**

The success indicators were measured using a combination of participant questionnaires as well as periodic screenshots. A description of how each success indicator was measured is given below.

- Accuracy of intelligence analysis – The officers who took on the role of intelligence analysts were asked to answer a series of ten questions related to the scenario that they have been presented, approximately 150 min after the start of the experiment run. They were not allowed to use RAHS or the search engine to conduct further research while answering these questions. These questions were designed to assess how far along each analyst had come in their analysis of the glut of information that they had been presented. The questions posed to the analysts comprised six “strong signal” questions (i.e. questions to which answers could be found by reading a single document) as well as four “weak signal” questions (i.e. questions to which answers could only be inferred from reading two or more documents). An example of a “strong signal” question is, for instance, “Who is the Middleland Freedom Fighters’ weapons expert?” The answer to this question could be easily found by reading a description of a hypothetical FBI’s list of wanted people. In contrast, an example of a “weak signal” question is, for instance, “Which members of the Middleland Freedom Fighters are related? And how are they related?” The answer to this question would only be found by linking information presented in three separate documents – firstly, one that establishes the link between person A, the son of a well-heeled entrepreneur, with the Middleland Freedom Fighters, then a second that establishes the link between person B and the Middleland Freedom Fighters, and lastly, a third seemingly innocuous document that identifies person B as the nephew of the same well-heeled entrepreneur, thus making persons A and B cousins. The questionnaire was deliberately designed to include both “strong signal” as well as “weak signal” questions in order to assess if the RAHS system would better facilitate the analysts in detecting weak signals in addition to flagging out the obvious “strong signals”.
- Workflow process – The workflow processes of both sets of analysts were captured through a series of screenshots taken periodically at between 3 and 6 second intervals. The post-hoc analyses of the screenshots elucidated descriptive statistics of the various usage patterns such as the frequency as well as average duration each analyst spent on each feature of the respective tools that were made available to them.

### **Scenario**

The scenario developed for the purpose of this experiment centers around UN-sanctioned coalition operations in the fictitious countries of Jurongland and neighboring Middleland. The starting point of the scenario paints a picture of the Middleland military’s occupation of an unoccupied former US Naval facility in Jurongland. The UN has asked Singapore and US forces to form a coalition joint task force to establish a Zone of Security to prevent further invasion by the Middleland forces, and eventually restore territorial integrity to Jurongland. In addition to the traditional military threat posed by the Middleland forces, the coalition task force also has to contend with a group of militia who call themselves the Middleland Freedom Fighters, who have pledged allegiance to the Middleland government’s objective of reunification with Jurongland to form a Greater Middleland.

### **Task**

While the coalition task force is occupied with the traditional military planning process, the analysts are tasked to search through a database of over a hundred documents, approximately 10% of which contribute information to the piecing together of the ground truth of who is affiliated to the Middleland Freedom Fighters, their relationship to one another, as well as their roles and responsibilities. However, the majority (90%) of documents in the repository actually serve to decrease the signal to noise ratio. These documents are related in some way to the main topic of interest (e.g. in terms of related key words, as well as people who are involved with the same organizations but not in a criminal way), so as to confound the matter.

Figure 3 shows a graphical depiction of the repository of documents developed for the experiment. It shows that the relevant documents (highlighted in green), taken together, would point to the involvement of persons W, X, Y, Z in the fictitious terrorist organization.

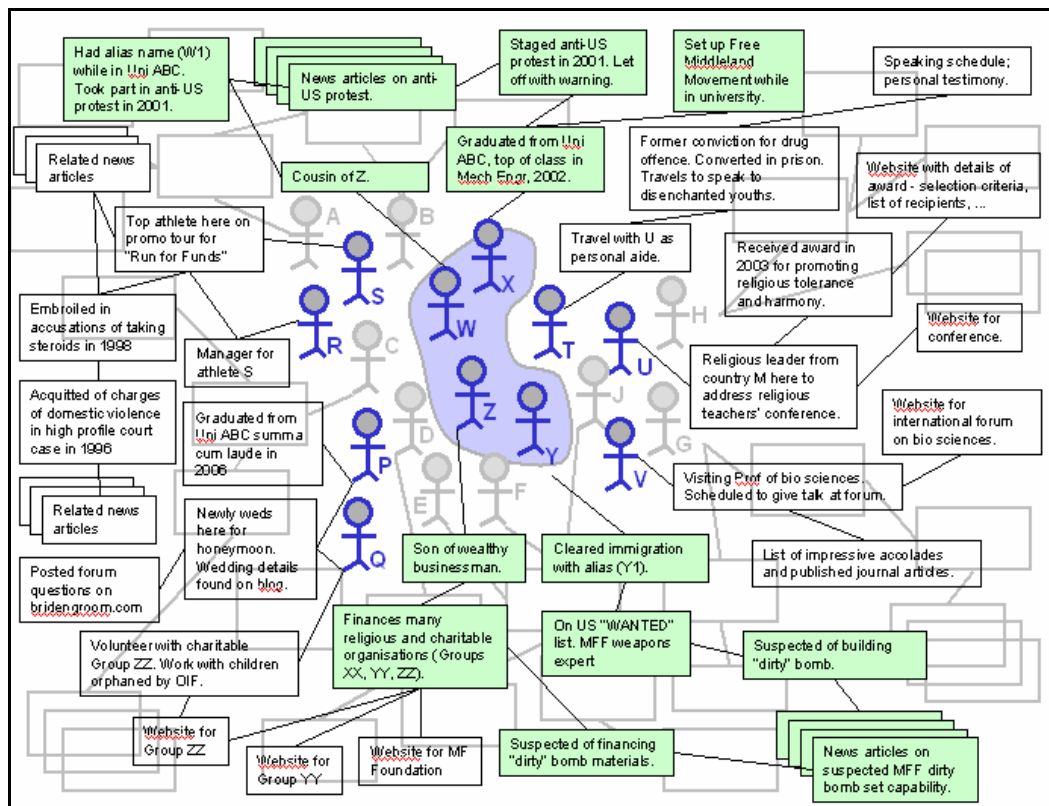


Figure 3: Graphical depiction of repository of documents developed for the experiment

### Sensemaking Systems – Search Engine vs. RAHS

The RAHS system was fielded in the experiment conducted in October 2006, but we also fielded a traditional search engine capability in the dry run in August 2006. The search engine used during the dry run was a commercial enterprise search solution used in a variety of companies and industries. It provided users with the generic basic and advanced search functions, and would return the list of documents that satisfied the search criteria. However, the user would still have to spend a considerable amount of time reading through substantial portions of the various documents returned, in order to glean the information that would be pertinent to him.

RAHS v0.3 was used in the October experiment. It was a pre-beta version, which the analysts could access easily with Internet Explorer. Since then, RAHS has undergone major upgrades, and it is now designed as a desktop application to support richer interaction. More services have been developed to provide capabilities beyond data analysis (Foo et al., 2007). In any case, RAHS v0.3 offered an alternate search paradigm in support of the intelligence analysis process. Figure 4 shows the conceptual RAHS workflow in support of an intelligence process.



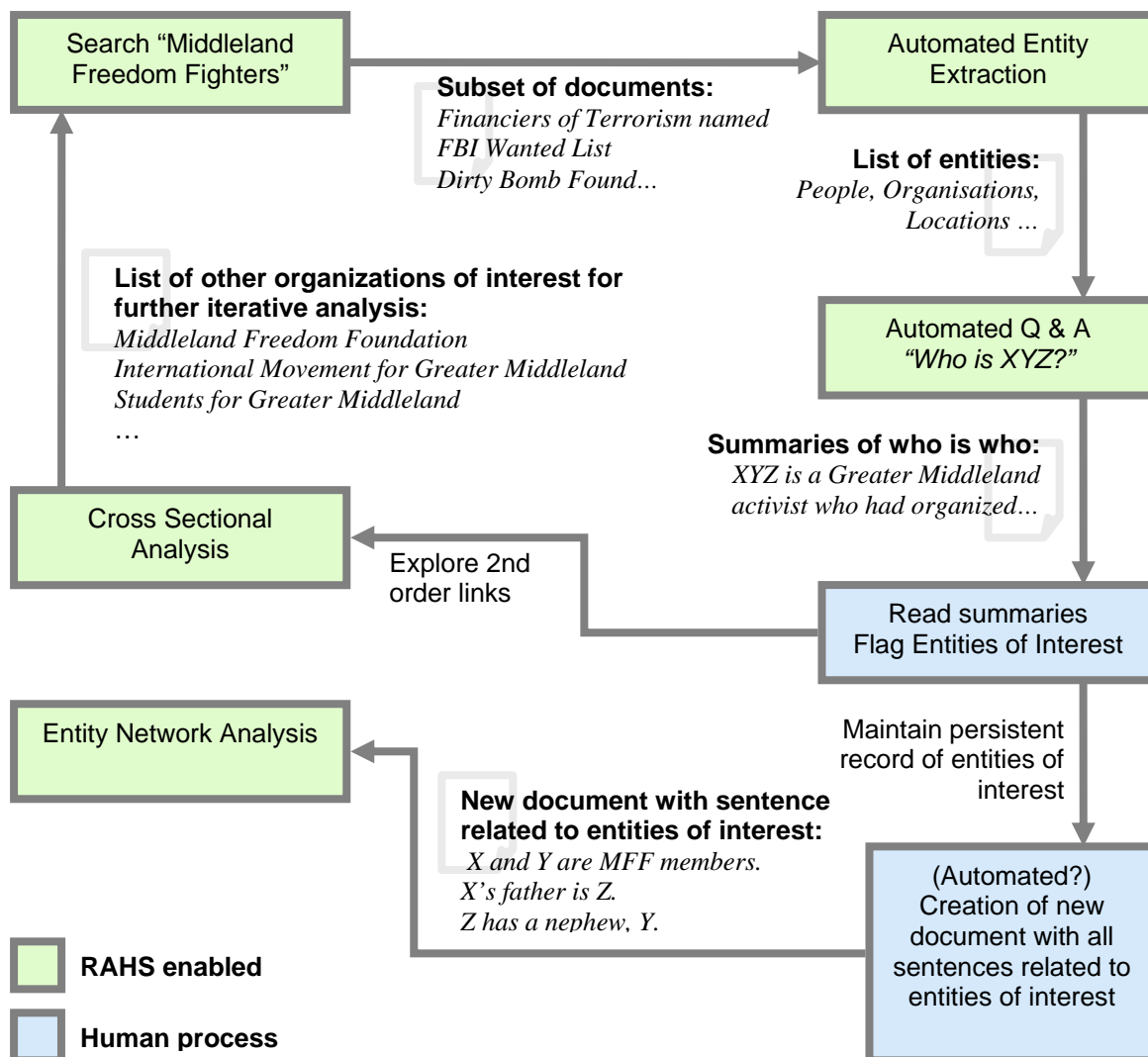


Figure 4: Conceptual RAHS workflow in support of an intelligence analysis process

The analysts were expected to begin with a search term of interest (e.g. *Middleland Freedom Fighters*) that would be their entry point to enable them to obtain a handle over the glut of information in the database. The analysts would likely then do an entity extraction over the subset of documents returned to obtain a long list of entities (e.g. people, organisations, locations, etc) mentioned in the documents, followed by an automated question and answer on all the people entities identified. The utility of using the automated question and answer feature is that it would return a small (user-specified) number of key sentences across the subset of documents that would provide a good idea regarding the role, responsibilities, and activities of each person entity. The analysts would thus be able to scan through these summaries and quickly get a sense of which entities to focus more attention on. The RAHS system also allows the analysts to perform a cross sectional analysis on the various entities of interest to explore second order links that would perhaps return tenuous links between them that would warrant further analysis. This iterative analysis loop would no doubt grow the analysts' list of entities of interest. RAHS v0.3 did not have the capability to facilitate the analysts in maintaining a persistent record of entities of interest; instead, the analysts would have to manually maintain such a list as a separate document. However, it would be useful to keep such a document and feed it into the entity network analysis module in order to visualize

the filtered information as a network diagram of nodes and links. This might perhaps make salient to the analyst certain patterns in the data that were not obvious in text form. It should be noted that this is one of the workflows that RAHS support, but does not necessarily mandate. The analysts are free to use the tools in any combination or order deemed sensible.

### Procedure

*Preparations.* The dry run and actual experiment participants each received approximately 3 hours of training and hands-on practice on their respective systems, including a scenario-based training for the RAHS analysts to get them used to the new search paradigm made possible by the RAHS system.

*Data collection.* Screenshots were captured every 3 seconds during the dry run in Aug 06, and every 6 seconds during the actual experiment in Oct 06. Participants were also asked to answer a list of ten questions comprising six “strong signal” questions and four “weak signal” questions at approximately 150 minutes into the experiment run to determine how far they have come in their search for the people linked to the Middleland Freedom Fighters.

## Results and Discussion of Findings

### Accuracy of Intelligence Analysis

Figure 5 graphs the accuracy of intelligence analysis as facilitated by a traditional search engine capability as compared with RAHS, as was demonstrated in this experiment.

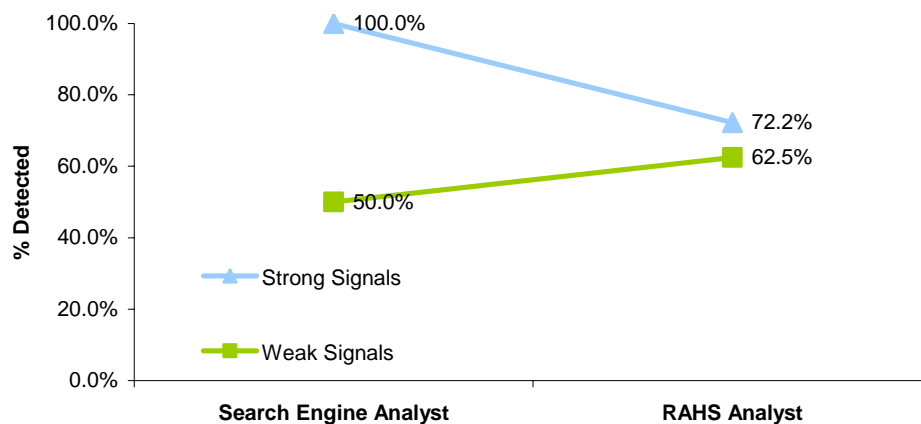


Figure 5: Graphical representation of accuracy of intelligence analysis as facilitated by the Search engine vs. RAHS

Clearly, the Search Engine analyst outperformed the RAHS analyst in terms of percentage of strong signals detected, while the RAHS analyst outperformed the Search Engine analyst in terms of percentage of weak signals detected in this simple experiment.

A closer look at the two workflows elucidates why this was so. The search strategy employed by the Search Engine analyst may be thought of as a *narrow but in-depth* paradigm. It is narrow because the analyst has to read the individual documents returned as a result of his search query; consequently, there are only a limited number of documents that the analyst can cover under time pressure, and any cross-document inference of information is largely dependent on the analyst’s understanding and memory of what he has read. However, this strategy affords the analyst the benefit of appreciating the context of each document that he reads. This is reflected in the descriptive statistics of the Search Engine analyst’s accuracy of intelligence analysis – while the analyst was able to correctly answer all the “strong signal”

questions (i.e. questions to which answers could be found by reading a single document), the analyst did poorly in answering the “weak signal” questions (i.e. questions to which answers could only be inferred from reading two or more documents).

In contrast, the search strategy employed by the RAHS analyst may be described as a *broad but cursory* coverage of the database of documents. It is broad because the automated question and answer feature allows the analyst to pick out only the key sentences across the subset of documents related to the search query, thus facilitating the analyst’s linking of information across several documents. However, the drawback is that the analyst could become overly reliant on the summaries provided for him and neglect to read the source documents from which the sentences are picked out, thereby missing out on the larger context in which the statements were made. Also, in allowing the analyst to specify (thereby limiting) the number of sentences he would like returned as a summary by the automated question and answer feature, it would inevitably leave the system to determine which are the high priority sentences that should be returned at the expense of others. This provides an explanation for the descriptive statistics of the RAHS analyst’s accuracy of intelligence analysis in this experiment – the analyst missed out on answering some of the “strong signal” questions as compared to the Search Engine analyst, but did better in terms of answering the “weak signal” questions.

It should be stated as a caveat that it is less important to focus on the absolute percentages as a description of the analysts’ performance (i.e. that the Search Engine analyst detected 100% of the “strong” signals) than to compare their performances across the two sensemaking systems. This is especially so because of the small scale at which the experiment was conducted (with a database of slightly over a hundred documents), as compared to real life open source information on the Internet, for instance. It is expected that the percentages of “strong” and “weak” signals detected would be somewhat lower with a much larger repository of information to search from, especially if the analysts only had access to traditional search engine capabilities.

The lesson to take away from this simple experiment is that there is a need to balance both these intelligence analysis strategies. The experiment has elucidated that there are benefits and drawbacks associated with either search paradigm, and that it would be prudent to develop a heuristic that harnesses the advantages of both paradigms. At this point, it should also be mentioned that the RAHS system does also comprise a powerful search engine capability as part of its suite of tools, although the RAHS analysts in this experiment were deliberately steered away from using the traditional search paradigm with the main consideration of wanting to see large differences in outcome between the two groups of users. However, as the RAHS system and concept of use develop and mature, a team of RAHS analysts will be well positioned to develop a heuristic that leverages on the strengths and benefits of both paradigms to facilitate their sensemaking of massive amounts of data.

### **Workflow Process**

Tables 1 and 2 show the descriptive statistics regarding the various usage patterns as engendered by a traditional search engine as compared to that of the RAHS system.

<b>Screenshot Activity</b>	<b>Frequency in approx. 150 min</b>	<b>Average time spent</b>	<b>Total time spent</b>
Search	125	10.6 sec	22.1 min
Reading of repository documents	169	15.0 sec	42.3 min
Excel spreadsheet compilation	75	12.6 sec	15.8 min
Reading of breaking news	53	13.5 sec	11.9 min

Others (infohub, map, chat, email)	169	19.5 sec	54.9 min
Screensaver	0	-	-

Table 1: Descriptive statistics regarding the Search engine Analyst's workflow

Screenshot Activity	Frequency in approx. 150 min	Average time spent	Total time spent
Login	2	39.0 sec	1.3 min
Main Menu	3	21.0 sec	1.1 min
Search	6	157.0 sec (2.6 min)	15.7 min
Reading of repository documents	0	-	-
Timeline analysis	1	42.0 sec	0.7 min
Entity analysis	7	164.7 sec (2.7 min)	19.2 min
Automatic Q & A	18	71.7 sec (1.2 min)	21.5 min
Word document compilation	19	140.5 sec (2.3 min)	44.5 min
Others (news, email, etc)	6	121.0 sec (2.0 min)	12.1 min
Screensaver	2	423.0 sec (7.1 min)	14.1 min

Table 2: Descriptive statistics regarding RAHS Analyst's workflow

Table 1 shows the descriptive statistics regarding the Search Engine analyst's workflow. Discounting the miscellaneous activities the analyst was engaged in (e.g. infohub, map, chat, email, reading of breaking news), the statistics reveal that the analyst spent the most time (42.3 min) reading the repository documents returned by the search function. A significant amount of time was also spent performing the search itself (22.1 min), as well as using an excel spreadsheet to compile the relevant information gleaned from the reading of the repository documents (15.8 min). The statistics on the frequency of each category of screenshots as well as the average time spent on each activity indicate that the analyst was constantly switching between activities, spending only an average time between 10.6 and 15.0 sec on each activity at a stretch.

Table 2 shows the descriptive statistics regarding the RAHS analyst's workflow. Discounting the miscellaneous activities that the analyst was engaged in (e.g. reading news, email, screensaver), the statistics reveal that the main activities that preoccupied the analyst were: compiling relevant information in a word document (44.5 min), automatic Q & A (21.5 min), entity analysis (19.2 min), and search (15.7 min). It is noteworthy that the analyst did not choose to read any of the repository documents in its entirety even though that function was available to him. Instead, he had chosen to completely rely on the summaries provided by the automatic Q & A. This, again, lends support to the description of the RAHS analyst's search strategy as one that was *broad but cursory*, and thus vulnerable to missing out on "strong" signals as described above. The statistics on the frequency of each category of screenshots, as well as the average time spent on each activity, paint a rather different picture from that of the Search Engine analyst's workflow. While the Search Engine analyst was constantly switching between activities and spent only a short amount of time on any activity at a stretch, the RAHS analyst, on the other hand, switched between activities a lot less frequently, and tended to spend on average a much longer amount of time (between 1.2 and 2.7 min) on each activity at a stretch.

The fact that the RAHS analyst was not occupied with a frenzied switching between activities as was the Search Engine analyst may be taken as a good sign that the RAHS system had automated and collapsed some of these iterative information foraging loops as displayed by the Search Engine analyst. This was largely attributed to the RAHS system being able to facilitate entity analysis across the subset of documents returned from a search query, and the

automatic question and answer feature that further made salient the entities of interest. However, the flip-side was that the RAHS analysts tended to hone in on a single workflow which although provided some initial answers early in the intelligence analysis process, yet soon reached a saturation point and did not return any new pieces of the puzzle. The RAHS analysts should ideally have challenged themselves to constantly innovate on their workflow and expand their information foraging strategy to gain new insights to the problem, instead of being lulled into a false sense of complacency and being overly reliant on a single workflow returning all the pieces of the puzzle.

### **An Observation – Entity Network Analysis**

One RAHS analyst attempted to generate an entity network using the system. However, he found that there was too much noise in the network and that it was almost impossible to clean up for ease of readability within a short amount of time. This is because there is no existing natural language processing engine that can perfectly extract the network out of a body of text, and it is unlikely that such an engine would be available in the near future. An interesting observation was that another RAHS analyst manually constructed his network in PowerPoint. This is an encouraging sign that entity network visualization is deemed valuable. However, studies need to be conducted to determine the level of inaccuracies that analysts can tolerate in an automatically generated network. In addition, more effective filtering mechanisms that are consistent with the information visualization mantra, “Overview first; zoom and filter, then details-on-demand” (Card et al., 1999), would need to be derived to help the analysts focus on one part of the massive network at a time.

### **Conclusions**

This paper had set out to describe an approach to machine-augmented sensemaking as it applies specifically to the area of intelligence analysis. This was explored in a Limited Objective Experiment jointly conducted by the Singapore Armed Forces (SAF) and DARPA in October 2006. The purpose of this experiment was to demonstrate the Risk Assessment and Horizon Scanning (RAHS) system and its concept of use, as applied to intelligence analysis in the context of a command post experiment. A traditional search engine capability was also fielded in a dry run in August 2006 to provide a baseline comparison to the intelligence analysis workflow facilitated by RAHS.

The small number of participants in this experiment does not allow us to make meaningful statistical comparisons of their workflow and performance across the various sensemaking tools. Nonetheless, the data collected elucidates significant differences in the workflow processes as facilitated by the respective tools, which would likely have contributed to the differences in quality of intelligence analysis with regard to “strong” and “weak” signals.

The lesson that we have drawn from this system and concept demonstration is that the desired outcome for the SAF is to have a team of analysts develop a balanced heuristic that would leverage on the strengths and benefits of both the *narrow but in-depth* and *broad but cursory* paradigms to facilitate their sensemaking of massive amounts of data. It would also be prudent to guard against overly relying on a single workflow that may lull the analysts into a sense of complacency and stifle any innovation with regard to expanding their search strategy and analysis thought process. The RAHS system was designed to support non-prescriptive and flexible workflows, and the team of analysts would do well if they were able to leverage this further.

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